

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

April 4, 2011 – Delta Imports, Grand Rapids. Meeting was called to order by Dan Phillips at 6:55 pm. Members present were: Dan Phillips, Ted and Gabi Blacklidge, John and Marshall Walters, Amber Door, Brenda Hildon-Kaempf, Rick Riley, Eric and Lina Spross, Don Sazma, Arnie Axelrod, Craig Ackerman and Dave Muma (guest),

Minutes: Approved with one amendment: The charity suggestion came from casual discussions with Craig about his work at Century Driving School. In an attempt to “think global and act local”, the idea came to me (Gabi Blacklidge) to ask whether there is a need to help the disadvantaged with funds for drivers’ licenses. Craig spoke with the owner, Dave Muma, and here we are today...

Treasurer’s Report: Approved.

Membership Report: 229 Primary Members, 183 Affiliate Members – total 412. New Members – 1:

Robert Walles, Mecosta ‘01 911

Transfers In – 0. Transfers Out – 0. Non-renewals – 7. Renewals – 15.

Uber Alles Editor’s Report: Dan and Ren will leave on vacation on the 18th of April. All Uber materials must be turned in by April 13th in order to make the next newsletter.

Webmaster’ Report: The latest newsletter is posted. Michael continues to make improvements to the site. The Goodie Store link is not currently functioning. Dan will try to contact the company to get a fix.

Insurance Report: We will need insurance for the April Tech Session, May Dinner Drive and the Memorial Day Road Trip.

Old Business:

- March Dinner Drive – Grattan Bar. 22 attendees – enjoyed by all.
- President’s Meeting – Dan compiled a synopsis of the key points from the President’s meeting. This will be posted on the web in full. Key points:
 - PCA has a new National Headquarters in Columbia, MD. Purchase price: \$625,000
 - Risk management is crucial and every participant must sign the waiver at any moving-car event, no exceptions
 - WMR PCA needs to finalize and vote upon our revised bylaws.

- Every all-volunteer club needs to have a steady stream of 'new blood,' to get new people involved, to keep the momentum going, and to have a constant influx of fresh ideas and people. Member involvement and chairperson/officer succession planning is everybody's responsibility.
- New members being left alone and ignored at their 1st and 2nd event is the number one reason new members stop showing up. New members deserve special attention at our events.
- PCA National has plans to participate in a pilot program with Porsche Cars North America and the top 25 Porsche Premier Dealerships in the US. Every customer purchasing a new Porsche would receive a free 1-year membership to PCA.
- Charity for 2011 – Craig Ackerman introduced Dave Muma, owner of Century Driving School who gave a brief presentation about Century Driving School how the proposed structure for charity donations to the School:
 - Century Driving School has been in business for 19 years (1992)
 - 12,000 road test annually – largest administrator in the state
 - MI Works gives aid to those who qualify. Our donations would enable Century to offer additional lessons/road tests for those who qualify. Century will create a committee to review need-based cases and will meet bi-monthly.
 - It will be an assistance program, not a handout. 100% of donated funds would be utilized for the assistance program.
 - The Foundation that would manage the funds is set up, but the company does not yet have the 501(c3).

A vote was taken among members present, and members approved the selection of Century Driving School as our 2011 Charity, pending the company's 501(c3) status. Craig Ackerman will be the facilitator.

New Business:

- Enthusiast Points System – Lina Spross presented a proposal to make a couple of changes to the system:
 1. Officers and Board Members are not eligible for the Enthusiast Award
 2. Monthly Board Meetings should not be counted to Enthusiast Award points
 3. No separate trophies for winner and runner up. Instead offer a choice of \$150 off Grattan registration or 2 tickets for WinterFest.

The members present voted and passed #2, and #3. Proposal #1 did not pass.

- 2011 IROC – September 4, 2011 at Ionia Fairgrounds. Details to follow.
- GingerMan Raceway special offers:
 - Service Package – Free corner workers, ambulance crew, tow-strap and camping.

- Track Rental Discount – 10% reduced rental fee for each day at the track.
- Profit Sharing Arrangement – The entire track rental fee will be waived. The GingerMan and your club may create a profit sharing plan based on club member attendance.

As we have already committed to Grattan this year, the committee will review these offers for consideration in 2012.

- Amber is working on a New Member get-together slated for later this summer/fall.

Meeting was adjourned at 7:57pm

Respectfully submitted by Brenda Hildon-Kaempf