

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

April 1, 2013 – Delta Imports, Grand Rapids - Meeting was called to order by John Walters at 7:03 pm. Members present were: John and Marshall Walters, Amber Door, Brenda Hildon-Kaempf, Dan Phillips, Ted & Gabi Blacklidge, Rick Riley, and Arnie Axelrod.

Treasurer's Report: Approved.

Membership Report: 228 Primary Members, 174 Affiliate Members – total 402. New Members – 3

Brian & Deneen Huff, Kentwood, '06 Cayman

David & Jane Lienau, Old Mission, '76 914

Mark & Carol Wade, Newago, '11 Cayman

Transfers In – 0. Transfers Out – 0. Non-renewals – 3. Renewals – 16.

February Meeting Minutes: Approved as printed.

Uber Alles Editor's Report: Dan brought several Zone 4 Region newsletters for perusal. Calendar corrections have been made. We'll have two more color pages to accommodate another half page color ad that Ted is working on finalizing. We are still seeking more advertisers – Ted and Gabi will contribute a blurb soliciting new advertisers. Submission for the next newsletter is to be received no later than April 20.

Webmaster' Report: No report

Insurance Report: Insurance is set.

Old Business:

- March Dinner Drive, hosted by Kurt & Shirley Wirth – Great turnout, great food.
- New Member Social - We are currently working on a new member event. Will likely choose an area where most new members have come from.
- WMR Media Relations Chair – Definition of the role is needed, then we'll post to the Uber and on the web. May look at PCA National to see if a description exists or we can get ideas for verbiage.
- Charity Subsidy – In order to qualify, we will have to submit a write-up prior to the event.

New Business:

- Annual WMR PCA Cook-off, hosted by Terry & Dorilee Schieble – April, 20. Gmund Goulash. Details in the Uber and on the web.

- Advertising for Uber Alles.
- Webmeister volunteer(s) – Currently looking for a volunteer to manage the website. A suggestion was made to reach out to students so that they could use the experience on their resumes. A message will be posted to the Uber and a blast will be sent out.
- 2013 Porsche Parade Volunteers for driving tours – help is needed for all tours, Tuesday-Friday. Amber will send a blast to SEM and Motorstadt regions for help. A couple of tours are a bit short of the threshold at this time – will look at numbers at the beginning of May to determine whether or not to cancel them.
- Autocross – Duane Weed is working on securing the location (Martin Dragway) for Sunday August 25.
- Miscellaneous – A suggestion was made to charge for event registration to offset club expenses. More to follow.

Meeting adjourned at 7:51pm

Respectfully submitted by Brenda Hildon-Kaempf