

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

January 9, 2012 - Delta Imports, Grand Rapids - Meeting was called to order by John Walters at 7:00pm. Members present were: Len Gawron, Dan Phillips, Amber Door, Brenda Hildon-Kaempf, Marshall Walters, Rick Riley, and Arnie Axelrod.

Treasurers Report: Approved. There are two uncashed checks, otherwise everything is accounted for to-date. Brief discussion regarding PCA subsidies – we will apply for those that we qualify for.

Membership Report: 222 Primary Members, 174 Affiliate Members – total 396. New members -1

Timothy and Sharon Tornga, Grand Rapids, '05 911
Transfers In: 0, Transfers Out: 1 (+1 – joined the wrong region) to Suncoast. Non-renewals: 3, Renewals: 9.

December Minutes: Approved.

Uber Alles: Dan will try to get the February issue to the printer by January 22 and will need all content by January 20. Dan proposed adding another 4 pages to the publication as it's getting tight with content and events. We will need additional advertising revenue to cover the cost of additional pages. Discussed the idea of business card advertising. Nothing confirmed. The motion to add the additional 4 pages was approved with the stipulation that we would try it for 4 months to see if we can get the advertising to support the expenditure.

Webmaster: No Report.

Insurance: Insurance is set for the Auto Show.

Old Business:

- February 5 Brunch – Cygnus Lounge, Amway Hotel: Hosted by Wolfgang and Miluzka Bubeck. We'll ask Michael to add info to the web when he returns from his trip.
- WMR Enthusiast of the Year Trophy Update: Dan reported that parts are being made. Hopes to have a completed trophy by WinterFest.
- WinterFest 2012: Detailed information in the January Uber Alles. RSVP form to be downloaded from the website. Received a breakdown of costs to-date. Amber has obtained some nice door prize gifts.
- January 11 Dinner Drive – Leo's, Grand Rapids: Hosted by Rick Riley. Details in the Uber and on the web.

- January 14 Zone 4 Outing to North American International Auto Show – Detroit: Hosted by Dan and Ren Phillips. Insurance is set.
- February 4 - New Member Luncheon at Dill's Restaurant, Middleville – Len has come up with a proposed agenda and has enlisted the help of several board and club members.
- Len and Amber will be reaching out to the new members regarding this event.

New Business:

- WMR PCA purchasing required software to publish Uber Alles. Adobe Creative Suite Version 3. We will upgrade to Version 5 once it comes out.
- May 16-20 – Mackinaw Island Weekend: Hosted by Len Gawron. There are 3 more rooms available in the block reserved by Len. If needed, he may be able to obtain more rooms. More information to come.
- Club Racing – there was a discussion regarding club racing and perhaps including articles in the Uber relating to Club Racing and our members who attend and participate in these events. More to come.

Meeting was adjourned at 7:44pm

Respectfully submitted by Brenda Hildon-Kaempf