

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

June 6, 2011 - Delta Imports, Grand Rapids. Meeting was called to order by Dan Phillips at 7:08 pm. Members present were: Dan Phillips, Amber Door, Jerry Arens, Rick Riley, Juergen Lohrke, Marshall Walters, Kurt Wirth, Arnie Axelrod

Minutes: Minutes from May meeting approved.

Treasurer's Report: Approved.

Membership Report: 228 Primary Members, 178 Affiliate Members – total 406. New Members – 1 Transfers In – 0. Transfers Out – 1. Non-renewals – 8; Renewals – 18.

Über Alles Editor's Report: Delta with new add content. Have multiple options for cover photos submitted by Membership.

Advertising Report: no new issues.

Webmaster's Report: The site is averaging 275 visitors a month. They view – on average – 650 pages each month. Over the past year, the majority of viewers – 76.25% - not surprisingly start on our home page. The 2nd highest viewership is the "Driving" page. That's a jumping-off point to information about IROC, Grattan, and other competitive driving events. A close 3rd was the Member List. Apparently, members are using this quite frequently to connect with other members. Who knew?

A notice has been added to our home page encouraging people to check their email addresses to see that they are still current, and to consider adding their contact information if they are not on the list.

The site is currently just shy of 650 pages. Somehow, we've crammed 8,300 images onto those pages. There are 14,800 hyperlinks for navigating the site; all but 100 of them are internal for navigating our site.

Insurance Report: Insurance for Spring Up is completed. Grattan event insurance pending

Old Business:

- Enthusiast of the Year - Projecting for completion July/August pending design changes with budget limitations.

- Goodie Store – Online store no longer available. Looking into another avenue to provide members access to WMR PCA logo apparel. Further information to come.
- Bylaws --- working to have updated Bylaws for vote by membership at the November Meeting

New Business:

- Spring Up Planned for June 18th
- Gilmore Event on June 22nd
- 28th Metro cruise – Working on planning event at Delta on Friday night. More information to come.
- Regional events – will try to get blasts out for those who may be going and may want to travel together – P2O, Parade, Pittsburgh Vintage Grand Prix
- Friday 9/9/11 – Golf Outing
- Grattan Registration is now Open – as of 5/30/11

Meeting was adjourned at 8:01 pm

Respectfully submitted by Amber Door