

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

September 12, 2011 - Delta Imports, Grand Rapids. Meeting was called to order by Dan Phillips at 7:04 pm. Members present were: Dan Phillips, Amber Door, Brenda Hildon-Kaempf, John and Marshall Walters, Ted and Gabi Blacklidge, Rick Riley, Kurt Wirth, Arnie Axelrod, and Len Gawron.

Minutes: Approved.

Treasurer's Report: Approved. Grattan expenses will come out next month.

Membership Report: 229 Primary Members, 179 Affiliate Members – total 408. New Members – 3:

James Brown, Rockford '97 Boxster

Michael Carey, Ada '99 911

Jeoffrey Krisel, Grand Rapids '98 911

Transfers In – 1:

Joseph & Mary Sue Prout, Saugatuck '11 Panamera

Transfers Out – 0. Non-renewals – 3. Renewals – 7. Amber passed out membership brochures at IROC & Grattan.

Uber Alles Editor's Report: Swift Printing continues to provide great quality newsletters. Dan has digitized the 1982 editions of the Uber Alles.

Webmaster' Report: No report from the Webmaster. Dan has created a Facebook page for our region to be used as a supplemental/fun communication device.

2011 Charity Report: The Charity (Century Driving School established non-profit status 2 weeks ago) was well received at the Grattan event and donations totaled \$1,366.76. We've collected \$1,727.26 to-date. We will publish something in the newsletter to encourage additional donations. Gabi will contact Dave to get a basic write-up as to how the program works. There was discussion about having a quarterly update in the Uber and on the web to let members know how their dollars have helped. Gabi will contact Dave regarding presenting a check to Century at the planning meeting. A motion was approved to continue with the same charity for 2012.

Insurance Report: Kurt is working on insurance for the Fall Driving Tour in Traverse City (September 24), and the Fall Color Tour (October 8).

Old Business:

- August/September events – Dan has requested write-ups for these events.
- Member nametags & merchandise effort – A design has been selected. The cost will be \$15 per name tag, which includes shipping, payable by check to WMR PCA. John will put a write-up in the Uber with a photo and ordering information. John is also working on a new banner as well as signs that can be used at various club events.
- New-member event - Amber Door and Len Gawron continue to work on this event. It will likely be a new-member breakfast. More to come.
- Bylaws – Brenda has completed the revised bylaws. Dan will compare cost of direct mailing vs. printing in the Uber as these will need to be sent by mail to each member. Voting on the revisions will take place at the November planning meeting.
- Enthusiast of the Year Trophy – Still a work in progress. Dan hopes to make progress in September.

New Business:

- September 17 non-PCA event – GR Auto Gallery open house. Open to the public but targeted to our group.
- Traverse City – September 24 – Hosted by Bill Brown. Members to meet at Clinch Marina, followed by lunch, a drive and then dinner at his house
- Learnings from the 1982 editions of the Uber Alles:
 - 8.5x11 saddle-stitched and folded into half-size booklet, 20-28 pages per issue
 - We charged \$100 per year for a full-page ad in B&W, which was half of an 8.5x11 sheet
 - Colored pieces of heavy paper for outer wrapper, black print over color background
- PCA national newsletter contest:
 - Placed 8th out of 14 entries for Class III regions. Score of 657 points, compared to high of 756, low of 521. High among all classes (1-5) was 803, low was 481
 - Class III winner: The Circuit from Grand Prix Region (Long Beach, California)
 - Class III winner: Prieta Post from Loma Prieta Region (San Francisco bay area, California)
 - Dan will post all related information on the web.

Meeting was adjourned to Sundance Grill for continuation at 8:00pm

Meeting was called to order at Sundance Grill at 8:20pm

New Business (continued):

- WinterFest: Gabi Blacklidge (along with Ted) has offered to lead the planning of WinterFest and came up with a proposal – Spring Up to WinterFest, which would move the WinterFest banquet to Traverse City during Spring Up. The proposal was discussed and a motion was made and approved to keep Spring Up in June and WinterFest in early 2012, but with a slightly later date than usual. WinterFest will be held in early March and the venue will be Blythefield Country Club. Craig and Chris Ackerman will be assisting in the planning of the event. More details to come.
- November Dinner Drive – Kalamazoo area. More to come.
- Grattan – There were 55 paid drivers (14 of which were novices). Perfect weather and enjoyed by all.

Meeting adjourned at 9:00pm

Respectfully submitted by Brenda Hildon-Kaempf