

## **WMR Monthly Board Meeting Minutes – February 3, 2025**

February 3, 2025 board meeting was called to order by Frank Conner at 6:32. Members in attendance were Wolfgang Bubeck, Colin & Arie Carpenter, Jim Chiavaras, Frank & Raeni Conner, Amber Door, Glenn Eisenbrandt, Mike Karluk, Joyce Lo, Rex Tsui and Marshall Walters

1. **Welcome and introductions**
2. **Approval of Agenda** – Approved
3. **Approval of January 6 minutes** - Approved
4. **Treasurer's Report:** Total Income: \$3,087; Total expenses: \$2,611; Total Assets: \$18,915.
5. **Membership Report:** New Members: 4, Transfer in: 0, Transfer out: 0, Lapsed: 7, Renewals: 25, Test Drive: 4, Total Membership: 763. Total PCA membership 163,071.
6. **Uber Alles Editor's Report** – February issue almost done (joint effort between Lina and Wolfgang).
7. **Social Media Chairperson's Report** – 1,809 views, 356 “reaches” (unique users who saw a post) and 40 “interactions” (number of times a user engaged with a post, such as liking or sharing). Most interactions related to newsletter move to electronic only and Kids' Food Basket item.  
  
New chair still needed.
8. **Social Events Chairperson's Report** – Thank-you sent to Dave and Cynthia. Host packets sent to Steve Scales & Wolfgang. Glenn updated the sign-in sheet to include information on those who assist with a driving event.
9. **Charity Chairperson's Report** – Email and letter from Kids' Food Basket.
10. **Webmeister's Report** – Frank and Craig discussed updates for website to include advertiser links.
11. **Insurance Report** – No activity.
12. **Discussion Items**
  - a. Winterfest Advertiser Attendance – Event meant to celebrate volunteers, so we don't want to have a lot of advertising. Discussion of possible options, such as requiring the purchase of 2 tickets for 1 person or a substantive donation for the charity auction.
  - b. Name tags transition – Transition to having Kim ship the name tags has started. Process is provided in the Uber.
  - c. WMR calendar – Online calendar is not up-to-date. Google Drive version is relatively current, but does not automatically update online version. Need to find a solution.
  - d. Uber transition – Information on the move to electronic only has been posted on Facebook and the website. Glenn has received 4 responses – 3 very positive; 1 positive but still wants a printed copy. Glenn will send an eblast. Initially, the print and online versions will be the same.
  - e. <https://www.miglia.co/> - Frank and others met with the engineers who are developing the tool (a web based way to register for car club events with routes in Google). Annual fee expected to be around \$100. Initial impression that it would not be much better than Google maps.

**13. Upcoming Events**

- a. Turbo Tuesday – February 18<sup>th</sup>.
  - i. Nick Finks, 3965 W. River Drive, NE, Comstock Park, MI 49321
  - ii. Centre Street Tap House, 3251 W Centre Ave, Portage, MI 49024
- b. Winterfest, February 22<sup>nd</sup>
- c. Morning After Brunch, February 23<sup>rd</sup> at Linear Restaurant (Amber Door & Jerry Arens)

**14. Past Events**

- a. Woodrow's Duck Pin Bowling – January 16<sup>th</sup> (Cynthia Frazier & Dave Newsome) – 19 attendees
- b. Turbo Tuesday – January 21<sup>st</sup> was cancelled due to weather.

Adjourned @7:49 pm

Respectfully submitted by Marshall Walters