

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

July 1, 2024 Board meeting was called to order by Frank Conner at 6:33. Members in attendance were Wolfgang Bubeck, Brian Buysse, Arie & Colin Carpenter, Jim Chiavaras, Frank Conner, Amber Door, Glenn Eisenbrandt, Joyce Lo, Lynne Olenyk, Tyan Roelands, Rex Tsui, and Marshall Walters.

Welcome

Agenda: Agenda approved.

Minutes: June 3 meeting minutes approved.

Treasurer's Report: Total Income - \$10.55 (interest). Total expenses - \$1,910.65. Total Assets - \$23,959.00.

Membership Report: 748 in total. New Members – 4; Transfers In – 0; Transfers Out – 0; Lapsed – 10; Renewals – 24; Test Drive – 3. Total PCA membership 161,845.

Über Alles Editor's Report: 1 request for a full page color ad plus request for a ½ page color ad. This would require 4 additional pages. Consider offering advertisers ½ page with chance to rotate? Adding these ads would leave only 3 pages for content. Wolfgang will look at pricing.

Social Media Chair Report: We have a potential volunteer to co-chair the position – Brian Buysse. 759 likes on Facebook (up 3 from last month). Discussion of adding a Twitter account.

Social Events Chair Report: Thank you note sent to Euro. The post-event and observer reports have not yet been completed; Frank volunteered to complete the observer report. Host info packets sent to Lou for the pig roast and for Boyne City Turbo Tuesday event.

Charity Chair Report: Discussed upcoming Kids' Food Basket event on July 20th.

Webmaster's Report: Craig confirmed there are some non-PCA events on the website. We should highlight Zone 4 and Chicago events and clearly distinguish from non-PCA events.

Insurance Report: Info needed for the KFB event. Need to follow-up with Euro re: completed waivers.

Discussion Items:

- GR Auto Gallery – A professional photographer could be available. They recently hosted a BMW club event, but fewer attendees than expected. Food options discussed – board has no preference.
- Social Media Chair and Facebook
- August 17th dinner drive – no volunteers to lead the drive yet. Still need to contact Timbers to confirm availability on the 17th and time for lunch along with start/stop for Cars and Coffee at Euro. Details needed by July 10th.
- Subsidies – KFB and Gilmore events don't qualify for the charity event subsidy – raising funds for the charity need to be the primary activity.
- Autocross – Ty will make another attempt to secure LMCU ballpark (he has friends on the board and will see them at the track next week). He is also trying for a combination Street Survival, Autocross training, and Autocross multi-day event. We are trying to secure a \$500 donation from GR Porsche to combine with the donation from the Thiemes.
- Sign-in sheet – Revisions to format discussed. Glenn will update and post to Glovebox.

Upcoming Events:

- DeutscheMarques – July 13th, non-PCA event
- Turbo Tuesday – July 16th
 - Centre Street Tap House, 3251 Centre Street, Portage at 6:30
 - Tom Parker, 1130 Contractor Drive, Unit 20, Boyne City 49712 for tour of classic boats plus dinner at Stiggs Brewery and Kitchen
- Kids Food Basket Drive and Tour – July 20th
- Pool Party and Pig Roast – July 27th (Deleguardia)
- Porsche Car Corral at The Red Barns Spectacular – August 3rd

Past Events:

- Turbo Tuesday – June 18th
- Tech Session at Euro Autowerks – June 22nd

Meeting adjourned at 7:20 PM

Respectfully submitted by Marshall Walters