

## **WMR Monthly Board Meeting Minutes – March 3, 2025**

March 3, 2025 board meeting was called to order by Frank Conner at 6:33. Members in attendance were Wolfgang Bubeck, Colin & Arie Carpenter, Jim Chiavaras, Frank Conner, Amber Door, Glenn Eisenbrandt, Mike Karluk, Lynne Olenyk and Marshall Walters

1. **Welcome and introductions**
2. **Approval of Agenda** – Approved
3. **Approval of February 3 minutes** - Approved
4. **Treasurer's Report:** Total Income: \$2,908; Total expenses: \$2,017; Total Assets: \$19,806.
5. **Membership Report:** New Members: 3, Transfer in: 1, Transfer out: 2, Lapsed: 6, Renewals: 22, Test Drive: 4, Total Membership: 762. Total PCA membership 163,092.
6. **Uber Alles Editor's Report** – March issue will go to printer this week.

We still need to have a consolidated calendar – the current Google calendar doesn't work with the webpage. Suggest meeting with Craig to walk thru the website and calendar links.

7. **Social Media Chairperson's Report** – 925 views, 154 “reaches” (unique users who saw a post) and 5 “interactions” (number of times a user engaged with a post, such as liking or sharing). Most interactions related to newsletter move to electronic only and Kids' Food Basket item.  
  
New chair still needed. Frank found an “ad” from the last time the position was open and will add to the Uber.
8. **Social Events Chairperson's Report** – Promo received for the cookoff. Write-ups completed for Winterfest and the Morning After Brunch. Steve Scales indicated 48 people had already signed up for the TC even.
9. **Charity Chairperson's Report** – \$2,942 collected at WinterFest - Raeni will deliver to Kids' Food Basket once the few outstanding checks have been received.
10. **Webmeister's Report** – No update.
11. **Insurance Report** – No activity.
12. **Discussion Items**
  - a. Uber transition – Only 3 members have requested printed copies so far. However, we are aware that a number of family actives are not signed up for email and have not been receiving the email blasts. Therefore, we will not switch to online only until the June issue and will continue the announcements in the newsletter. Glenn will also send another blast. Wolfgang will check with the printer re: cost reduction. He also suggested dropping the choice of color or black and white for ads as it would be easier to move to all color and online will be all color.
  - b. Spring Up – Per Amber, 40 paid attendees with 1 pending.
  - c. Turbo Tuesday – Location(s) needed for April-June
  - d. The sporting clays event will be held on June 7<sup>th</sup>.
13. **Upcoming Events**
  - a. Daylight Savings Brunch - March 9<sup>th</sup> at Blue Water Grill (Wolfgang Bubeck)
  - b. Turbo Tuesday – March 18<sup>th</sup> at Nick Finks

#### **14. Past Events**

- a. Turbo Tuesday – February 18<sup>th</sup> at Nick Finks and Latitude 42 (Kalamazoo event moved due to construction at Centre Street Tap House)
- b. Winterfest – February 22<sup>nd</sup>. The trivia challenge was popular and time spent on the auction was better. Broke even from a financial standpoint.
- c. Morning After Brunch – February 23<sup>rd</sup> (Arens and Door). 22 attendees. Linear opened just for us!

Adjourned @7:23 pm

Respectfully submitted by Marshall Walters