

## **WMR Monthly Board Meeting Minutes – May 5, 2025**

May 5, 2025 board meeting was called to order by Frank Conner at 6:30. Members in attendance were Arnie Axelrod, James Brown, Wolfgang Bubeck, Colin & Arie Carpenter, Frank & Raeni Conner, Amber Door, Glenn Eisenbrandt, Mike Karluk, Lynne Olenyk, Tyan Roelands, Chris Thorpe, and Marshall Walters

- 1. Welcome and introductions**
- 2. Approval of Agenda – Approved**
- 3. Approval of April 7 minutes - Approved**
- 4. Treasurer's Report:** Total Income: \$78; Total expenses: \$2,015; Total Assets: \$14,985
- 5. Membership Report:** New Members: 5, Transfer in: 1, Transfer out: 2, Lapsed: 14, Renewals: 24, Test Drive: 5, Total Membership: 754. Total PCA 164,109.
- 6. Uber Alles Editor's Report –** May issue in process. Print copies will now be all color, so we need to increase some advertising costs. 43 print copies – 8 members plus vendors.
- 7. Social Media Chairperson's Report –** No new content in the past month, but still some views – mostly for the IMSA races. See discussion items for new chairpersons.
- 8. Social Events Chairperson's Report –** M-22 event confirmed as not requiring insurance. Sign-in sheets sent for the sporting clays and EuroAutowerks upcoming events. Thank-you sent to the Conners. Reminder to Steve Scales re: requirements for the TC event.
- 9. Charity Chairperson's Report –** An evening or weekend tour of the Feeding America facility appears unlikely. No other updates.
- 10. Webmeister's Report –** Frank and Craig have discussed a transition process.
- 11. Insurance Report –** No new items.
- 12. Discussion Items**
  - a. New Chairs**
    - i. Social Media – Bryant Kolle (VP at Haggerty Insurance) & Lycia Baskin. Frank will remain involved in Fbook.
    - ii. Website – James Brown. Transition expected to take a few months.
  - b. Deutchmarques –** Porsche to be the featured mark, but is disadvantaged due to lack of dealer support. They are looking for someone from the club to help with parking and registration – Ty volunteered to assist. Note KARC is hosting 2 cruise-ins at the Gilmore (May 28<sup>th</sup> and July 23<sup>rd</sup>) and Porsche will also be the featured marque at Red Barns.
  - c. PCA 70<sup>th</sup> anniversary on September 13<sup>th</sup> –** PCA wants all regions to have an event on that date. Can be something as simple as a cars and coffee. Amber will discuss with the dealership.
  - d. Process for adding events –** Person contacts a board member and informs the board. Once the event is approved it is added to the calendar.
  - e. Car & Plan Show –** July 19<sup>th</sup> at the Battle Creek Executive Airport. Contact may pay to advertise the event in the Uber. They are looking for judges for the car show. Glenn to follow-up.
  - f. Autocross –** Ty looking for sponsors for 2026. One of our members has already donated funds. Ty will discuss timing equipment needs with Caleb. Need \$6k for use of the LMCU

ballpark lot. If allowed, Caleb would provide food. Would prefer early in the season as a feeder for Grattan.

- g. Sending agenda – Frank will move to sending out a draft agenda to full membership a week in advance of the monthly meeting.
- h. Uber transition – Expected cost savings of about \$1,600 per month. Add a reminder to Fbook for member's to keep their email addresses up-to-date.

### **13. Upcoming Events**

- a. New Member Gathering – May 10<sup>th</sup> at Porsche GR
- b. Cherry Blossom Drive – May 16-17 (Scales & others)
- c. Turbo Tuesday – May 20<sup>th</sup>
  - i. Graydon's Crossing, 1223 Plainfield Ave, NE in GR. Seating upstairs. Parking available in lot next door.
  - ii. The Dexter, 112 Dexter St, Elk Rapids. No food, but snacks will be available
  - iii. Up north location for June-August is set
- d. Dinner Drive – May 24<sup>th</sup> (Walters). 15 RSVPs so far
- e. Tech Session - May 31<sup>st</sup> hosted M22 & Lakeside , 3901 Blair Valley Road, Traverse City
- f. Driver's Education – Only 4-5 signed up so far, so a slow start. 1 person signed up for "taste of the track".
  - i. Green group (Level beyond novice with instructor) will also have an instructor and class time
  - ii. Chris is working on classroom materials. There will be 2 hours of instruction.
  - iii. Volunteers needed to represent this event at other car related events. Maybe hand out brochures? May require approval from the event owner. Chris will send graphics for cards that can be distributed.

### **14. Past Events**

- a. Turbo Tuesday at Nick Finks on April 16<sup>th</sup>
- b. Cookoff at the Conners on April 26<sup>th</sup>. 43 attendees

Adjourned @7:48 pm

Respectfully submitted by Marshall Walters