

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

October 7, 2024 Board meeting was called to order by Frank Conner at 6:31. Members in attendance were Wolfgang Bubeck, Colin & Arie Carpenter, Frank & Raeni Conner, Amber Door, Glenn Eisenbrandt, Lynne Olenyk, and Marshall Walters.

Welcome

Agenda: Agenda approved.

Minutes: September 9 meeting minutes approved.

Treasurer's Report: Total Income - \$14,031. Total expenses - \$16,046. Total Assets - \$20,739.

Membership Report: 757 in total. New Members – 10; Transfers In – 2; Transfers Out – 1; Lapsed – 6; Renewals – 22; Test Drive – 4. Total PCA membership 162,312.

Über Alles Editor's Report: October issue is out. Printing costs have increased due to additional ads. Ads and PCA subsidies don't cover the total cost of the newsletter. Discussion of increasing ad prices since they haven't increased in a while.

Social Media Chair Report: No update.

Social Events Chair Report: Ganders has been reserved for the planning meeting. Thank-yous sent to Otto and Ty for their events.

Charity Chair Report: Raeni delivered the donations to Family Promise. The organization was very thankful. Photo should be provided for the newsletter.

Webmaster's Report: Craig wants to include information for the Turbo Tuesday events on the calendar. Frank and Amber will share the Google calendar.

Insurance Report: Waivers received from October 5th drive. Insurance and waivers in place for TC event on October 19th.

Discussion Items:

- Annual membership meeting – November 4th at 6 PM.
 - Menu – 7 options
 - Agenda will include officer introductions and a discussion of roles
- How to increase involvement with younger crowd?
 - Unfortunately, not a lot of 30-year-olds in the club and likely to have other priorities at that stage of life. More likely to be 50+ when they purchase their first Porsche due to cost even for a used car.
 - Ty has been successful in pulling in younger members.
 - Education is key.

Upcoming Events:

- Octoberfest @ Gilmore Car Museum – October 12th
- Turbo Tuesday – October 15th
 - Grand Rapids – Archival Brewery
 - Kalamazoo – Martell's
- Up North Color Tour – October 19th (Michael Sherman). 40 cars registered so far; 8 rooms left at the Dexter Hotel. 56 people registered for the Friday night dinner and 79 for lunch on Saturday.

Past Events:

- Turbo Tuesday – September 17th
 - Dexter Hotel, 112 Dexter Dr, Elk Rapids, MI 49629
 - Archival Brewery, 6266 West River Dr, Belmont, MI 49306
 - Martell's, 3501 Greenleaf Blvd, Kalamazoo, MI 49008
- Open House & Car Photography, GR Auto Gallery – September 20th (Tyan Roelands). About 12 cars got their pictures taken.
- Oktoberfest, Garage Kept Motors – September 27th
- Yankee Springs Fall Color Tour – October 5th (Otto & Lycia Baskin). Great turnout for a last minute event and the weather was perfect!

Meeting adjourned at 7:31 PM

Respectfully submitted by Marshall Walters