

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

September 9, 2024 Board meeting was called to order by Frank Conner at 6:31. Members in attendance were Wolfgang Bubeck, Frank Conner, Greg & Karlene Currie, Amber Door, Glenn Eisenbrandt, Lynne Olenyk, Tyan Roelands, and Marshall Walters.

Welcome

Agenda: Agenda approved.

Minutes: August 5 meeting minutes approved.

Treasurer's Report: Total Income - \$2,969.35 (membership rebate of \$2,386 and hospitality subsidy of \$500). Total expenses - \$2,036.01 (newsletter). Total Assets - \$22,754.

Membership Report: 750 in total. New Members – 3; Transfers In – 0; Transfers Out – 0; Lapsed – 7; Renewals – 27; Test Drive – 4. Total PCA membership 162,093.

Über Alles Editor's Report: September newsletter in process. Feedback from the newsletter contest was received.

- Moving office info to the front with the table of contents was a good change.
- Looking for a letter from the editor to be included, as well as member articles (which can be difficult to get).
- One comment that the newsletter was crowded; another that it included a nice amount of ads.
- Reviews would prefer that articles not skip pages, but needed for ad/other placement.

Social Media Chair Report: No update.

Social Events Chair Report: Thank you note sent to the August 17th event team and the Curries. Attendance lists sent to Tom Parker for the TC Turbo Tuesday events.

Charity Chair Report: \$1,000+ donated at Grattan for Family Promise.

Webmaster's Report: No update.

Insurance Report: Waivers needed from Grattan Insurance will be pulled for the Garage Kept event since there may be moving cars.

Discussion Items:

- Color Tour (Michael Sherman) – October 19th in Elk Rapids. The route will start and end at the Dexter Hotel. May include an option for dinner at the hotel on Friday night. Discounted room rates will be available and covered parking is available. A “save the date” has gone out.
- Member / Planning meeting – November 4th at Ganders Restaurant.
- GR Auto Gallery – A professional photographer will be available. Interested parties will need to sign up in advance.

Upcoming Events:

- Turbo Tuesday – August 17th
 - Dexter Hotel, 112 Dexter Rd, Elk Rapids, MI 49629
 - Archival Brewery, 6266 West River Dr, Belmont, MI 49306
 - Martell’s, 3501 Greenleaf Blvd, Kalamazoo, MI 49008
- Open House and Car Show at GR Auto Gallery – August 20th at 6pm (non-PCA event)
- Oktoberfest @ Garage Kept Motors – September 27th @ 5pm (Roelands). Brats and pretzels and beer
- Dinner Drive (Portoluri) – November 9th at Finn’s Chophouse in Spring Lake

Past Events:

- Cars & Coffee plus lunch drive – August 17th. There were a number of single drivers. Suggestion that groups be no larger than 15 cars each.
- Turbo Tuesday – August 20th
 - Tom Parker, 1130 Contractor Drive, Unit 20, Boyne City, MI 49712
 - Alebird Taphouse and Brewery on 84th Street – about 10 people attended
 - Martell’s, 3501 Greenleaf Blvd, Kalamazoo, MI 49008
- Metro Cruise at Porsche Grand Rapids – August 23rd (non-PCA event)
- End of Summer Fun Run – September 7-8 (Greg Currie & team)
 - Greg publicized / pushed mechanics and shops that advertise in the Uber.
 - Some major changes –
 - Added a drivers’ meeting on Sunday
 - Moved the track walk to Saturday night
 - Chris spoke with instructors after the sessions and provided evaluation forms for the white group
 - Need to improve social media presence to attract younger crowd. This would also help with the autocross.

- No known complaints except for standard frustration with the ability to pass.
- We should talk to any observers and encourage them to try it out. Could also try to spread the word at local car events (but no postcards) and maybe a table at the Metro Cruise? Possibly invite everyone who likes our Fbook page? Need to be able to direct people to a web link.
- Estimate a \$2k loss for the event. Financials not yet finalized.

Meeting adjourned at 7:54 PM

Respectfully submitted by Marshall Walters