

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

June 6, 2016 - Porsche Grand Rapids. Meeting was called to order by Mike Karluk at 7:17 pm. Members present were: Mike Karluk, Amber Door, Wolfgang Hofmann, Marshall Walters, Ted and Gabi Blacklidge, Rick Riley, Tyan Roelands, and Joyce Lo.

Welcome

Treasurer's Report: Approved.

Membership Report: Primary Members – 300; Affiliate Members – 196; – total 496;
New Members – 6; Transfers In – 0; Transfers Out - 0; Non-renewals – 4;
Renewals – 29.

Minutes: Minutes were approved.

Über Alles Editor's Report: June Über Alles is in mailboxes now. Lina Spross will transition in as the new Über Alles editor by the end of 2016 for the next 3 years.

Webmeister Report: None.

Insurance Report: None.

Social Media Report: Regional social media policy is under review at National for future adoption by the regions. 26 new likes on Facebook for a total of 286. Facebook promotion of events was used for our IROC I event, which reached 2975 people with more than 40 responses indicating people planned to attend.

Social Chair Report: Continued contact with event hosts to ensure that events are on course with regard to announcements, insurance, participant tracking, and follow up.

Old Business:

- 5/7/2016 - Cars and Coffee, MFD Motorsport, Traverse City. Host: Peter Stott
- 5/14/2016 - Spring Dinner Drive to the Dock at Bayview. Hosts: John and Marshall Walters
- 5/29/2016 - IROC I, US 131 Motorsports Park. Host: Michael Betz
- 6/3 - 6/5/2016 - Belle Isle Grand Prix

- 6/4/2016 - Traverse City Dinner Drive at Red Ginger. Host: Peter Stott
- 6/18 - 6/26/2016 - Porsche Parade, Jay Peak, VT

New Business:

- 6/11/2016 - Tech Session, Euro Autowerks. Host: Tim Thatcher
- 6/11/2016 - IROC II, Spartan Speedway. Host: Motorstadt Region
- 6/25/2016 - Parade Orphan Dinner Drive (Pereddie's Restaurant). Hosts: Len & Bonnie Gawron
- 7/9/2016 - Stickmann Baeckerei event, beginning at 3 pm at the Baeckerei. Host: Herb Welz
- 7/14/2016 - Wednesday night Gilmore Cruise-in. Host: Rick Riley
- 7/23/2016 - Gimmick Rally and Pool Party. Hosts: Ackermans & Blacklidges
- 8/6/2016 - Red Barn Spectacular, Gilmore Car Museum. Hosts: Jerry Arens & Amber Door. We will be applying for a car corral subsidy.
- WMR Equipment - Safety / Cones / Timing Equipment. There was damage to cones and the timing equipment at our last event. Current 24" cones are more than 12 years old, and the timing equipment is more than 20 years old. We had 60 12" cones donated last fall, but we need to replace 18+ cones in the near future. We will look into pricing on both the cones and timing equipment. We also need to purchase additional safety vests and flags to increase the number of corner workers at autocross events.
- Vote: Approval for use of Facebook event promotion fees up to \$100.00 per event for social media promotion of WMR events, limited to Grattan HPDE, IROC autocross, and Street Survival training. Wolfgang Hofmann will oversee this activity.

Meeting was adjourned at 8:05 pm.

Respectfully submitted by Amber Door.