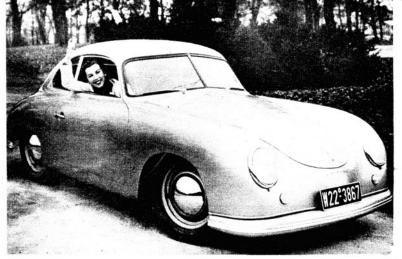
JBER ALLES OR CHE CLUB OF AMERICA Porsche Club of America, Western Michigan Region January 2010 A MICHIGAN ALGOR In this issue: • **Dinner Drives** – 13. Jan @ Leo's – 21. Feb @ Charley's Crab • 50th Anniversary Celebration – 21.22.23. Aug in downtown Grand Rapids **Pull-out calendar** Interview: Charles Van Wyk, Delta Imports The Panamera has arrived wmi.pca.org

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ÜBER ALLES

Über Alles January 2010 Issue

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Vom Schreibtisch des Präsidenten

Dan Phillips President, Western Michigan Region

Welcome to the future...

We may not have flying Porsches, meals may not come in pill form, and thank goodness we're not ruled by those damn dirty apes, but...we have a new Über Alles, now forged with Adobe Creative Suite running on Mac OS X. Your hard-working editor finally got some time off, so be sure to thank her personally the next time you see her. Isn't she something?

Another part of the future is me, the new President of <u>your</u> Western Michigan Region of the Porsche Club of America. Many of you I have met, and so many more I have not. But I assure you that I am committed to the success of the club as a fun and exciting way to engage with like-minded Porsche enthusiasts.

One like-minded enthusiast we would like to welcome with the New Year is our new Vice President, John Walters. John was selected by the nominating committee based on his love for Porsche cars, his years of positive involvement with the club, and his sincere desire to be a bigger part of it. His unique ability to consume massive amounts of alcohol and still remain standing also made him uniquely qualified to chair the after-meeting dinners, one of his many hefty responsibilities.

Mrs. Brenda Hildon-Kaempf and Mrs. Amber Door have elected to remain in their capacities of Secretary and Treasurer respectively. These offices may be held longer than 2 years if approved by the board, as they were. Plus, there were no fervent hoards clamoring for these often difficult and time-consuming roles. We should all be so lucky to have the kind of dedication and talent these two ladies posess in their little toe(s). Thank them the next time you see them.

Speaking of which, I sincerely hope that many more of you will come out with us in the coming year and enjoy the fun as we move forward with new events, new ideas, new members, new traditions, and new friends.

Not that we're balking at any of the old traditions, quite the contrary. On pages 8 & 9, you'll see how this year's events calendar looks somewhat familiar, and that's the way...uh huh, uh huh...we like it. And by 'we', I mean 'you'. That's right, you, the person holding this newsletter. The 'you' that gets involved, that reaches out and makes suggestions and their opinions known, the 'you' that helps make the club into something they want to be a part of. For those of 'you', we are more than grateful!

And if you haven't seen us, or haven't seen us in a while, consider spending some time with us this year. Come to a dinner drive, where you'll get to travel in a parade of awesome cars to any number of very good restaurants. Come to an IROC, and see how fast you can get around the cones - or just come to watch! Come to Grattan, where you can see what your car was truly meant to do, and watch other rare masterpieces of German engineering do the same. Join us for a meeting or an off-season party. Make new friends and new connections. We're fun, casual, and welcoming to all. We don't fit into some snobby stereotype, we're just everyday people joined by a common love for Porsches. Everybody is welcome. Come enjoy the fun!

Upcoming Events

Jan 13 Bon Apetit!! January Dinner Drive to Leo's



Start off the New Year right by joining your WMR PCA club friends for a classy dining Experience at Leo's Restaurant in the heart of Downtown Grand Rapids. It will be an adult evening with no grating distant relatives or clamoring children and/or grandchildren from the 2009 holiday celebrations. Our dinner at Leo's offers a nice relaxing time to chat about new Porsche-related presents and plans for the driving season. Plus, the food at Leo's is just fantastic! Don't miss it!

When: Wednesday, January 13th, 2010 @ 7:00 p.m.

Where: Leo's Restaurant

60 Ottawa NE (on the corner of Ottawa & Louis, Downtown)

Grand Rapids, MI 49503

(616) 454-6700

http://www.leosrestaurant.com/

Pease **RSVP by January 13, 2010**, by emailing your host Rick Riley at rick.riley@grandxray. com, or call Sarah Lewis at (616) 459-0145.

Feb 21 Bon Apetit, Part Deux!! February Brunch Drive to Charley's Crab



What could be better than spending a crisp Sunday morn in February with your Porsche friends for an unforgettable brunch at Charley's Crab? For many members, this has been a favorite thing to do on the 'morning after' Winterfest. This year, our 50th anniversary celebration is being held in lieu of Winterfest, but that doesn't mean we have to miss brunch at Charley's! So come join your host Amber Door for the legendary brunch at Charley's Crab. This is also a great time to get your Porsche out to do some donuts in the snow... See you there!

When: Sunday, February 21st, 2010 @ 12:00 noon

Where: Charley's Crab

63 Market Ave SW

Grand Rapids, MI 49503

(616) 459-2500

http://www.muer.com/

Pease **RSVP by Febuary 19, 2010**, by emailing your host Amber Door at amdoor242@aol. com, or call (616) 457-4515.

Upcoming Events - WMR's 50th Anniversary

Join us for the PCA Western Michigan Region's 3-day 50th Anniversary Celebration! 20-21-22.August.2010



We're celebrating our region's 50th anniversary in 2010! Come celebrate with us - it will be a weekend filled with Porsches, friends, and fun!

Here is a quick look at what you can enjoy:

Friday:

PM casual dinner drive, ending at a casual restaurant Meet up downtown for drinks later

Saturday:

AM topside Concours d'Elegance, at Calder Plaza, downtown Grand Rapids A catered box lunch at the Calder Plaza
Afternoon Gimmick Rally, departing from Calder Plaza
PM cocktail hour / reception
Spoi
PM formal banquet with special quests and awards

Sunday:

AM Cars & Coffee AM lunch drive, ending at a casual restaurant Farewell by early Sunday afternoon Sponsored in part by:



Contact Dan Phillips at dphil66@hotmail.com or (616) 281-2459 with questions. See you there!!

January Anniversaries:

1 year John & Barbara Bilow

Bradley & Barbara Fitch

5 years Jack Engelhardt

Chase & Gina Van Dyne

10 years Randy & Linda Portoluri

New Members:

No new members for this month!

In Review: December Appetizer Party

By Ren Phillips

Many thanks to Helene and EJ Czarnopys for hosting a wonderful December Appetizer Party!

The weather was cold, icy, and unforgiving, but inside, friends, great food, and plenty of wine kept everybody warm. And despite the weather, we still had a great group of 18 at the Czarnopys residence in Rockford. And there was even one (1) Porsche! (Ours, of course!) Visit the website for more photos!









Officers



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WESTERN MICHIGAN REGION







PORSCHE CLUB OF AMERICA 2010 CALENDAR

| January | 4 13 29-31 | Monthly Meeting - Delta Imports, Grand Rapids, MI Dinner Drive - Leo's Seafood Restaurant, Grand Rapids, MI Race: Rolex 24 at Daytona, Daytona, FL |
|----------|------------------|--|
| February | 1 4-7 21 | Monthly Meeting - Delta Imports, Grand Rapids, MI Sebring Club Race, Sebring International Raceway, FL February Brunch - Charley's Crab, Grand Rapids, MI Hosts: Amber Door & Jerry Arens |
| March | 1 9 10 | Monthly Meeting - Delta Imports, Grand Rapids, MI Parade Registration Opens Dinner Drive - Grattan Bar, Grattan, MI Host: Kurt Wirth |
| April | 5 17 | Monthly Meeting - Delta Imports, Grand Rapids, MI Dinner Drive - April Cookoff, Kalamazoo, MI Hosts: Terry & Dorilee Schieble |
| Мау | 3 8 14-16 | Monthly Meeting - Delta Imports, Grand Rapids, MI Dinner Drive - Destination TBD Hosts: John & Marshall Walters Mid-Ohio Club Race, Lexington, OH |
| June | 7 TBD | Monthly Meeting - Delta Imports, Grand Rapids, MI Spring-up to Traverse, Traverse City, MI Hosts: TBD |
| | 23 | Gilmore Gathering, Gilmore Car Museum, Hickory Corners, Ml Hosts: Rick Riley & Kurt Wirth |

For more PCA National and Inter-Regional events, visit http://www.pca.org/Activities.aspx. For the full PCA Club Racing Schedule, visit http://www.pca.org/Activities/ClubRacing/Schedule.aspx.



| July | 2-4 3-9 5 16-18 31 | Gingerman Club Race and SEM DE, South Haven, MI PCA Parade (National), St. Charles, IL Monthly Meeting - Delta Imports, Grand Rapids, MI Putnam Park Club Race, Mt. Meridian, IN Porsches to Oxford (P2O), Oxford, OH |
|-----------|--------------------------------|---|
| August | 2 7 | Monthly Meeting - Delta Imports, Grand Rapids, MI Red Barn Car Show, Gilmore Car Museum, Hickory Corners, MI Hosts: Amber Door and Jerry Arens |
| | TBD | 2nd Annual Golf Outing - Location TBD Host: Arnie Axelrod |
| | 20-22 | WMR 50th Anniversary Celebration, Grand Rapids, MI Host: Dan Phillips |
| September | 4-6 10 | Road America Club Race, Elkhart Lake, WI Dinner Drive - Location TBD |
| | 13 25-26 | Hosts: Randy and Linda Portoluri Monthly Meeting - Delta Imports, Grand Rapids, MI WMR Driver Education, Grattan Raceway, Grattan, MI |
| October | 9 | Monthly Meeting - Delta Imports, Grand Rapids, MI Fall Color Tour, Leelenau Peninsula, MI Hosts: Dan and Ren Phillips |
| November | 1 TBD | Annual Planning Dinner - Location TBD Dinner Drive - Destination TBD Hosts: TBD |
| December | 6 TBD | Monthly Meeting - Delta Imports, Grand Rapids 13th Annual WMR Appetizer Party, Location TBD Hosts: TBD |

For more PCA National and Inter-Regional events, visit http://www.pca.org/Activities.aspx. For the full PCA Club Racing Schedule, visit http://www.pca.org/Activities/ClubRacing/Schedule.aspx.

WMR Meeting Minutes: December 2009

Delta Imports, Grand Rapids – Meeting was called to order by Ted Blacklidge at 7:01 pm. Members present were: Ted and Gabi Blacklidge, Dan Phillips, Amber Door, Brenda Hildon-Kaempf, Rick Riley, Arnie Axelrod, Randy Portoluri, and Marci Thieme.

Minutes: Approved.

Treasurer's Report: Approved.

Webmaster' Report: No report.

Membership Report: 236 Primary Members, 189 Affiliate Members – total 425. New Members – 0. Transfers In - 0. Transfers Out - 0. Non renewals – 7. Renewals – 2. 1 potential new member. Amber will call the individual and provide information. Two Panameras have been sold at Delta and the new owners were informed of the club.

Advertising Report: No report.

Uber: A proposal was made to print outer pages in color. It will cost an extra \$100 per issue to print in color. Dan suggested offering 1/2 page on back for advertising at a higher rate, and another premium ad location at a higher rate to offset the increased cost for color printing. Dan will inquire about some technical questions regarding printing methods. A motion to print the January issue in front/back color as a test was approved by members present.

Insurance: No report.

Old Business:

• Appetizer Party at Czarnopys's Dec. 5 - 18 members attended. A fun time was had by all.

New Business:

- January Dinner Drive Leo's with Rick Riley January 13. Info in the Uber and on the web.
- February "Morning After" Brunch February 21 at Charlie's Crab. Hosted by Amber Door and Jerry Arens. More info to follow.
- Drivers Education set for 2 days September 25/26 Grattan
- Bylaws update required by PCA The Board will meet December 19 to update the bylaws. Once completed, they will be sent to Ron Carr, the new Zone 4 Rep.
- IROC Duane Weed is now in charge of IROC. This year we have three dates to choose from. More to follow
- 50th Anniversary Randy Portoluri has been contacting potential sponsors for gifts/donations. Dan is working on a redesigned enthusiast award. The wooden trophy will be retired. A suggestion was made to offer an advertiser page in the Uber for business cards of the supporters of the event.

Meeting was adjourned at 8:00pm

Respectively submitted by Brenda Hildon-Kaempf

Upcoming Events: Porsche Parade 2010

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Chairpersons

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Safety Chair: Craig Ackerman (616) 866-1905 pcaackerman@aol.com

Insurance Coordinator: Kurt Wirth (616) 956-0249 kurtwirthsc356@comcast.net Membership Chair: Jerry Arens (616) 457-4515 jdarens62@aol.com

Registrar: Amber Door (616) 457-4525 amdoor242@aol.com

WMR Enthusiast: Lina Spross (616)987-6419 ericnlina@gmail.com

Zone 4 Representative: Ron Carr (740) 967-6027 zone4rep@embargmail.com



Interview: Charles Van Wyk, Delta Porsche

Interview by Dan Phillips

cvanwyk@foxmotors.com, (616) 988-9797

Dan: Please tell us a little about yourself...

Charles: I was born in Grand Rapids and lived here until my college years, when my mother passed away. I needed to get away, and I joined the military and went out to California. I later got into real estate, and then selling cars. I did very well at it, and was soon recruited into a BMW-Porsche store in Monterey, California, where it all started for me. After a few years, I came back to the Grand Rapids area, and have been with Delta for about 5 years now.

Dan: I see you have a Panamera out front today. Tell us what you think of it.

Charles: Normally when we attend factory training on new vehicles, the manufacturers do their best to sell the car to the sales force. This was the first time where the manufacturer simply provided a notebook and competitors' cars, and told us to drive them all - the Maserati Quattroporte, BMW 7-series, Mercedes S600 and SL55, Audi A8L and S6, and so on - and "give us your feedback." Without steering us in any particular direction, the result was overwhelmingly positive for the Panamera, as if there was simply no competition at all as to which car was clearly the best. Every car has its target market, and Porsche's aim was to create a car that blended true Porsche performance with the ability to carry 4 full-sized passengers. The rear seating area is enormous. Everybody heard it was coming, but nobody expected it to be quite what it was. Interior refinement has traditionally been Audi's specialty, but with this car, I was blown away. Everybody was.

Dan: Speaking of Audi, there have been rumors that VW plans to axe the Panamera after its first lifecycle, as well as cut the Cayenne after its next lifecycle. How does that sit with you?

Charles: We'll see if that happens. I think it would be a mistake to eliminate the Panamera because it is such a phenomenal vehicle. We've had an overwhelming response, and we keep hearing that the rear of the car looks so much better in person than in photos.

Dan: I can vouch for that...somehow, the pictures just don't adequately convey the shapes and proportions of the car. What about other plans VW might have for Porsche, including an entry-level vehicle beneath the Boxster, as well as a hybrid drivetrain? Charles: Porsche has been working on hybrid designs for years now, and even now the Panamera has a unique start-stop feature that cuts the engine at stoplights to save fuel, but with an immediate rapid-restart function. With regard to an entry-level model, at this point I don't want to see that. I think the Boxster is a good starting point, and I wouldn't want to see the brand cheapened.

Dan: In terms of diluting the brand, the Cayenne and Panamera come to mind, as they are not sports cars. However they've brought in a lot of profit dollars, wouldn't they need a high-volume success-story to replace that lost revenue?

Charles: Well, the people at Porsche are very keen about finance and what the market needs. My daughter, currently attending GVSU, has a favorite Porsche, and it's not a sports car. It's the Cayenne. It's seen as a high-performance street vehicle, people even bring them to driver education events. It's redefined and enhanced what a Porsche is, and brought the brand's core values to people who couldn't imagine owning a Porsche.

Dan: Do you own a Porsche?

Charles: Not currently. I had a '66 912 in California, but sold it after moving back. I would like to get back into one maybe this year or next year. I even presented one to my wife the other night, but you see, we have to have agreement on what car we're going to get next... (smiles) But I see us being "back in the family" maybe sometime in 2010 or 2011.

Dan: What does the dealership have to offer Porsche owners that they can't get anywhere else?

Charles: So many things. First of all, we offer the ability to buy a new Porsche. Add to that the personal service, our knowledge and expertise of the cars, factory trained service technicians and factory parts, the list goes on and on. We really take care of our local clients, and we're here to help maintain and enhance that connection between the factory and the owners. We value our relationship with the club, as it strengthens the brand and provides a network of enthusiasts for our clients. For club members, we offer a 10% discount on factory parts, a place to gather and share the love, and a depth of knowledge on both newer and older cars that cannot be matched. We have a deep bench of very experienced technicians who are extremely well versed on all Porsches old and new.

Dan: Is there anything else you'd like to add?

Charles: We value our relationship with the club very much, and we see a lot of value for the brand in it. I take pride in introducing my clients to the club, and am proud of the good working relationship we have. It's one big Porsche family!

The Porsche Panamera Has Arrived!

By Dan Phillips

I almost hate to say it, but I must - I absolutely adore this car. I was one of those many fans who wretched at the thought of a Porsche truck, but all in all, it was not that terrible, and it made a lot of money. I'd never buy one, but whatever. This time, well...this time... after seeing it in person for the first time, after driving it...I am quite simply floored, jaw agape, mind has been blown. It's that good - it really, really is.

The very first thing I noticed about this car is that it is positively enormous. This car is just huge...it's wide, it's tall, it's long. And heavy...uh oh...not a Porsche?



Let me put it this way: this car redefines what you know a Porsche to be, and at the same time reinforces what you know a Porsche to be. I drove a P4S with the 400-hp engine, Sport Chrono, PASM, and about 30 other acronyms. It has more technology for the user, the best interior design and quality, and the broadest range of materials and options that any Porsche has ever had. It has bags of power, one could hardly ask for more, and still there's a Turbo. Brakes that will roll your socks down. A hard, almost punishing feel to the suspension and seats, yet somehow it remains utterly comfortable and composed. And it has that 'feel', that immediacy, that sublime wholeness of composition than only the wizards at Porsche can muster. Best of all, this car can take the Pepsi challenge with any carmaker in the world - anybody - when it comes to fit and finish. It is truly special.

And, it is utterly practical. I've always thought a 5-door with fold-down rear seats was the most practical car design on earth, even despite this one's rather high lip into the boot. My mother even heard about this car and called me, all excited - "Dan, you can even put a baby seat in the back!" Hmmm...well...if I did, those would be some really spoiled kids, with that commanding view of the road from the back seat. The back seat is also a phenomenal space for any traveling companions, even those really, really tall people. (Remember when I said this car is enormous?) This car is profoundly spacious - even my 6-foot frame, when sitting "behind myself", has over 3 inches between my knees and the front seatback. Good thing Weideking was tall, because I haven't seen legroom like this in a Porsche since the Porsche Super. Tractor, that is. One could even order the rear seat refridgerator for that bottle of Bollinger one needs after a hard day of conquering the world.

That rear seat is also the driving force for what I've always seen as this car's primary weakness - its styling. Of the several leading concepts early on, my two favorites were axed in favor of this, the abortion of the group when it comes to the C-pillar. Lowering the roofline where it meets the rear window by about 2 inches would do wonders for this car, but such would be the loss of rear headroom. I wasn't crazy about the Cayman-like rear quarter window either. However, it's one of those rare cases when pictures somehow do not convey the true shape and sense of proportion of this car's rather Rubenesque posterior. Seriously, I'm saying it - it looks far better in person. In fact, in person, this car looks so good, you just want to run your hands all over it. I'd want to wash it every day just to feel its every curve, its every detail, and I'd marvel at the quality of the execution.

I still can't believe it, but I have not fallen this hard for a car in a long, long time. I want one. Badly.



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FOR SALE: 928 ENGINE - 1985 928 5.0l quad cam, 88k actual, runs good. VIN: WP0JB0921FS860652. Engine take out for engine upgrade for track use. ALL Accessories, alt, PS, Smog pump, ignition coils, wires, New Injectors, rails - EVERYTHING GOES - Lots of new and upgraded parts, please call me directly or email me for photos or a time to see the engine. No reasonable offer refused. Call (616) 893-0891 or Email sgober@mycfcr.com

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FOR SALE: WHEELS & TIRES - 4 x 16" wheels off a 993 with all season tires. \$600.00 or best offer. Call Arnie at (616) 443-4901

FOR SALE: TIRES - Two Dunlop SP Sports, 255-40-ZR 17, never mounted, excellent condition, \$150.00. Call Dave Reid at (616) 560-3583 or (517) 667-9943

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(Über Alles, September 2009, Dan Bird article, p. 12)

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