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Y E A R S

# ÜBER ALLES

Porsche Club of America, Western Michigan Region

50th Anniversary Special Edition

20-22 August 2010



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## Über Alles August 2010 50th Anniversary Issue

Published monthly by the Western Michigan Region of the Porsche Club of America

Please send submissions and advertising content to:

Renuka M. Phillips  
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Please make checks payable to WMR PCA

On the Cover: Rick Riley's '78 Porsche 911 Turbo on Calder Plaza, May 1982; photo courtesy of Rick Riley





# President's Letter

Dan Phillips  
President, Western Michigan Region

Dear Porsche Club Members,

We welcome you to our gala 50th anniversary celebration weekend!

Over the course of the past 50 years, Porsche cars have evolved significantly, while the company has maintained an industry-leading focus on superlative engineering and design - whether applied to their core of sports cars, their...other' vehicles, or their adventures in product development in other industries. Porsche's ability to develop cutting-edge designs and technologies for racing and street cars alike has garnered a following for the brand unlike that of any other car company on the planet.

The enthusiasm for Porsche sports cars and the Porsche philosophy transcends age, gender, politics, language, and geographical boundaries, bringing people of all kinds together since the first Porsche was sold to the public in 1948.

There are clubs for Porsche enthusiasts the world over, including 139 separate regions in the US and parts of Canada that together boast a membership of over 60,000 enthusiasts. I am honored to serve at the head of our Western Michigan Region, a club that has been bringing people together now for 50 years. May our club continue to grow in membership and fellowship for another 50 years and beyond.

We hope you will enjoy this weekend together as much as we've enjoyed putting it together. Porsche über alles!!

Dan Phillips  
President, Western Michigan Region, Porsche Club of America

## Officers



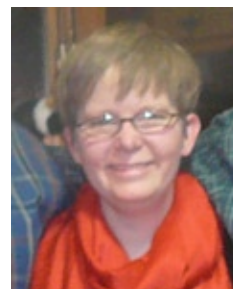
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**Dan Phillips**  
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dphil66@hotmail.com  
1998 Porsche Boxster 'Ruby II'



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1995 Porsche 993 'The Beast'



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Jenison, MI 49428-7938  
(616) 457-4515  
amdoor242@aol.com  
1984 Porsche 911 Coupe

# Western Michigan Region PCA History

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Back in 1960, a few Porsche enthusiasts founded a new region of the Porsche Club of America in Western Michigan. Our all-volunteer club has grown from a small handful of enthusiasts to over 400 primary and affiliate members today.

How did it all begin? How has it grown into what it is today? And what will the future hold?

Those few enthusiasts in the beginning prized Porsche's unique design philosophy, the beauty of the cars, and the singular driving experience. Not much has changed in that regard over the course of 50 years.

These enthusiasts felt the need to have regular interaction with a national network of Porsche enthusiasts, and thus founded the Western Michigan Region of the Porsche Club of America in 1960. John Vanderheide served as the group's first President, and moved the all-volunteer club forward with the help of the other members.

More and more like-minded Porsche-philes have come together over the years through the factory-sanctioned Porsche Club of America to share their passion for the excellence, performance and exclusivity that the Porsche brand represents. There have been a lot of track days, auto-crosses, shop-talk, casual drives, and social events that have engendered a diverse group of members bonded by a common love for Porsches. Business contacts, connections with other interests, and lifelong friendships have been made through the Porsche Club. It's not just been the cars, but the people.

As we move forward with the spectre of Volkswagen ownership looming (again!), what will the future hold? So long as Porsche continues to produce the world's finest sports cars, there shall always be a loyal following.

## Chairpersons

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zone4rep@embarqmail.com

# Program of Events - WMR's 50th Anniversary



**20-21-22.August.2010**

## Schedule of Events

### Friday Evening:

#### **Dinner Drive, hosted by Kurt Wirth**

6:00 pm, in front of Meijer in Cascade

*(5531 28th Street SE, Grand Rapids, MI)*

Departing at 6:30 pm for a 30-45 minute cruise

Arriving at Thousand Oaks Golf Club for dinner (separate checks)

*(4100 Thousand Oaks Drive, Grand Rapids, MI)*

### Friday Night:

No formal events scheduled, but several smaller groups are planning on enjoying the nightlife in downtown Grand Rapids.

*Suggested destinations:*

Cygnus Lounge -or- The Lumber Baron Bar (*Amway Grand Plaza Hotel*)

Bar 616 (*JW Marriott Hotel*)

The Bull's Head (*188 Monroe NW*)

Bar Divani (*15 Ionia Ave SW*)

Hopcat (*25 Ionia Ave SW*)

The B.O.B. (*20 Monroe Ave NW*)

Rockwell's/Republic (*45 S. Division*)

### Saturday Morning:

#### **Topside Concours d'Elegance, hosted by Amber Door**

8:00 am - Noon, Calder Plaza (gates will open by 6:30 am)

*(301 Ottawa Ave, Grand Rapids, MI)*

#### **Parking for all Porsches will be ON the Calder Plaza!**

Please bring your car even if you are not competing in any events!

Enter at the North entrance, at the checkered flag.

### Saturday Noon:

#### **Catered Lunch, hosted by Craig Ackerman**

Noon - 12:30 pm, Calder Plaza (*301 Ottawa Ave, Grand Rapids, MI*)

By advance reservation only; food provided by Blythefield Country Club

*Alternate suggestions, if you did not reserve lunch in advance:*

Sundance Grill (*40 Pearl NW*)      Ottawa Tavern (*151 Ottawa NW*)

One Trick Pony (*136 Fulton SE*)      The Bull's Head (*188 Monroe NW*)

The Electric Cheetah (*1015 Wealthy SE*) (*5-min drive, worth it*)

Rose's on Reed's Lake (*550 Lakeside Dr SE*) (*10-min drive, worth it*)

# Program of Events - WMR's 50th Anniversary

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## Schedule of Events (cont.)

### Saturday Afternoon: **Gimmick Rally, hosted by Ted Blacklidge**

12:45 pm, Calder Plaza (301 Ottawa Ave, Grand Rapids, MI)

(Departing 1-by-1 in short intervals, beginning at 12:45 pm.)

Maps and clues will be provided prior to departure; bathroom stop planned

Duration from time of departure to end, per car: ~1 hr 15 min

### Saturday Evening: **Cocktail Hour and Victory Banquet, hosted by Brenda Hildon-Kaempf**

*(By advance reservation only; catered by Amway Grand Plaza Hotel)*

6:30 pm Cocktail Hour (cash bar), DeVos Place Convention Center, Ballroom C  
(303 Monroe Ave NW, Grand Rapids, MI)

Display of several Porsches inside the building

Display of WMR history and 2010 awards

7:30 pm Victory Banquet, DeVos Place Convention Center, Ballroom C

Special 50th Anniversary presentation by Duane Weed

Concours and Gimmick Rally awards presentation

Several very nice door prizes and raffle prizes to be awarded

*Alternate suggestions, if you did not reserve dinner in advance:*

Judson's Steakhouse (20 Monroe Ave NW)                      San Chez (38 Fulton SE)

Bloom (40 Monroe Ctr NW)                                      Leo's (Seafood) (60 Ottawa NW)

Tre Cugini (122 Monroe Ctr NW)                              Xo (Asian) (58 Monroe Ctr NW)

Corez (919 Cherry SE) (5-min drive)                      The Green Well (924 Cherry SE)

### Sunday Morning: **Porsches & Coffee, hosted by Len Gawron**

8:30 am - 10:30 am, Gerald R. Ford Presidential Museum

(303 Pearl NW, Grand Rapids, MI)

Coffee & donuts provided! Rain or shine, no worries!

*Suggestions for Breakfast:*

Room Service (Amway Grand Plaza Hotel)

Sundance Grill (40 Pearl NW)                      Bloom (40 Monroe Ctr NW)

Charlie's Crab (63 Market Ave SW)                      *(an awesome brunch)*

### Sunday Morning: **Farewell Drive, hosted by Jerry Broersma & Greg Calahan**

10:30 am, Gerald R. Ford Presidential Museum

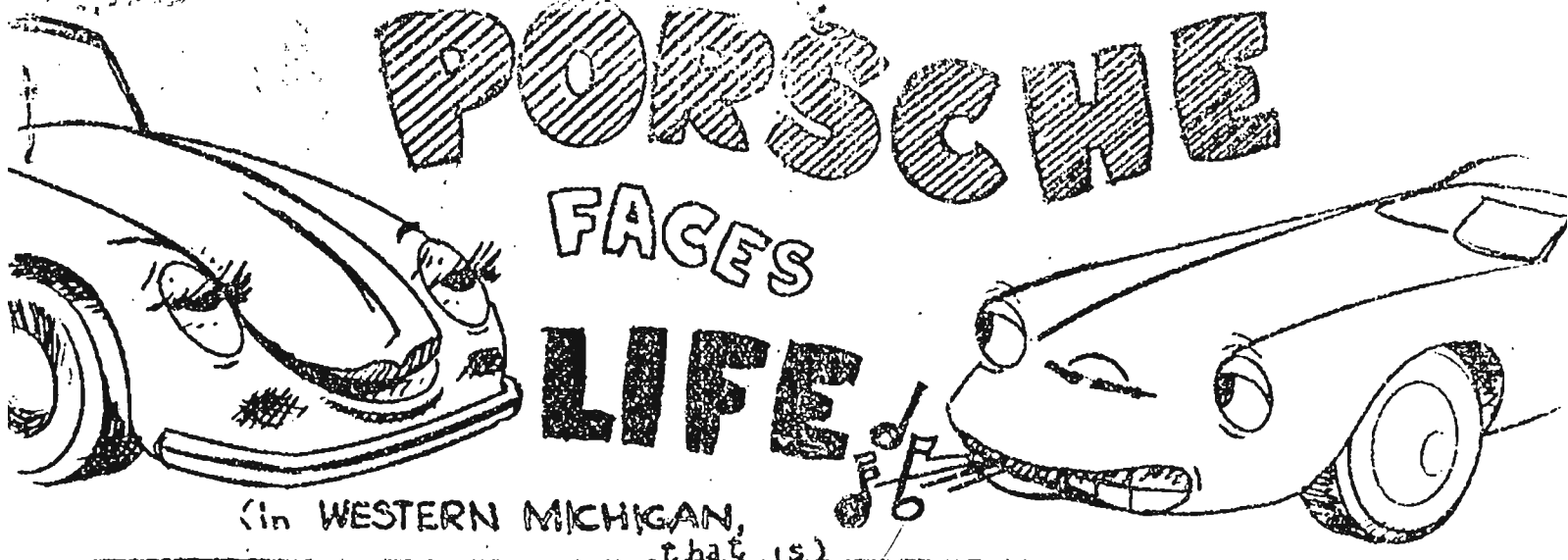
(303 Pearl NW, Grand Rapids, MI)

Departing at 11:00 am for a 45-60 minute cruise

Arriving at Blythefield Country Club for lunch (separate checks)

(5801 Northland Drive, Belmont, MI)

Dress Code: Denim & T-shirts are prohibited. Golf shirt/collared shirt with  
Bermuda-length shorts or khakis preferred.



(In WESTERN MICHIGAN,  
that is.)

OUR ORGANIZING MEETING, held October 22nd at Greenridge Country Club in Grand Rapids, turned out to be most worthwhile. Thirty-one people attended this meeting. It was especially gratifying to find that thirteen presently non-members of PCA had shown up. Presiding at the meeting was Phil Gidley of East Lansing. After each of the 31 persons present introduced himself, Dr. Earl Kirschbaum, National President of PCA, informed the group of the purpose and activities of the national organization. A film made by PCAer Ray Olson at Meadowdale, highlighting a number of Porsches in action on the track, was shown.

The desirability of organizing a PCA region in the western Michigan area was discussed and a vote taken. All were in favor of forming a new region.

From further discussion, the following decisions were made:

Meetings shall be held every two months. Every fourth month the meeting

will be combined with an event. Meetings and events will be held at various locations within the region, meetings abne on Saturday evenings and meetings/events on Sunday.

Activities favored for events were ice runs, rallies, gymkahnas, and hill climbs with technical speakers and films as features at regular meetings. Election of officers should take place as soon as possible---at least prior to December 3rd, when the National organization has its next Board of Directors' meeting in Pittsburgh. Phil Gidley offered to go to that meeting to present our formal petition for charter.

A Nominating Committee was appointed to handle nominations for officers and to take care of the various details of organization until the newly elected officers take over at the first formal regional meeting.

The name chosen for the club was "PCA Western Michigan."

The date for the next meeting was set for December 3rd, the location to be selected as soon as possible. Notifications are to be sent out well in advance of December 3rd.

Those attending the meeting were, from Lansing, Phil and Judie Gidley, from Okemos, John Baker and Herb and Joan Tscheller; from Grand Rapids, John and Ruth Alexander, Erich and Gustel Bechler, Bern and Jodie Jordan, Chet and Kay Owen, and John and Jane Vander Helde; from Hastings, Wesley and Ernestine Logan; from Alma, Earl and Mary Kirschbaum; from Holland, Norm Dunn & Doug Payne; from North Muskegon, Fred Grimm; from Ludington, Bob Garneau; from Kalamazoo, Art and Isabel Jones, Bill and Norma Otten, and Albert and Arlyne Sabo; and from Whitehall, Bill and Janet Schwalm.

In addition to those attending, we received well wishes by telephone from Dr. Frank Power, Traverse City, and by telegram from Dr. and Mrs. G. G. Stonehouse of Grand Rapids.



PROGRAM INCLUDES

- SHORT RACING FILM
- TALK: "I WAS A RACING HERO" by Roy Olson
- DISCUSSION: "WINTER VS. THE PORSCHE" directed by: Erich Bechler

112TH AVE.

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AMERICAN LEGION COUNTRY CLUB

COCKTAILS: 6:30  
DINNER: 7:30

8TH ST.

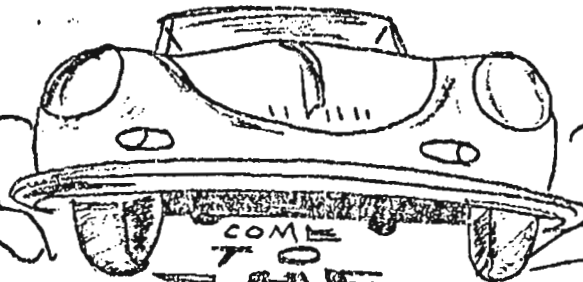
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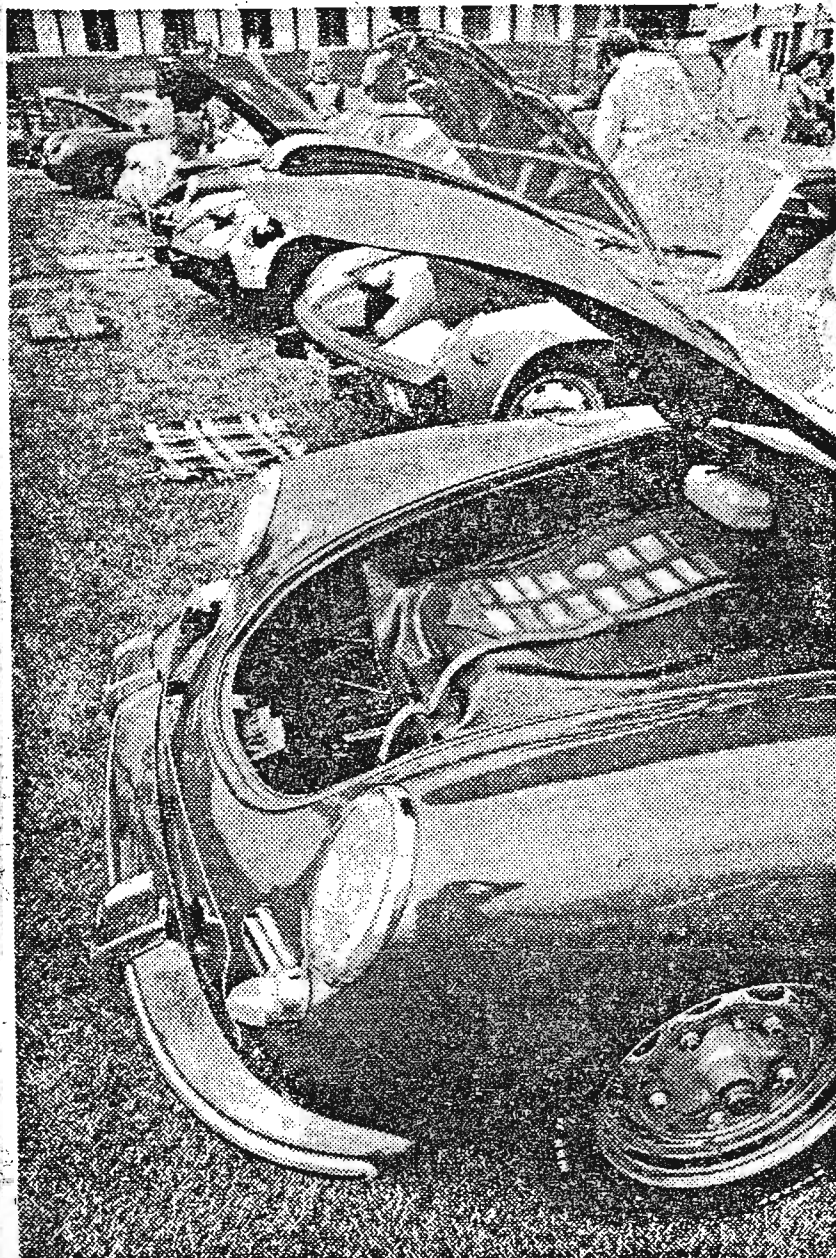
FIRST REGIONAL MEETING

DEC. 3 1960

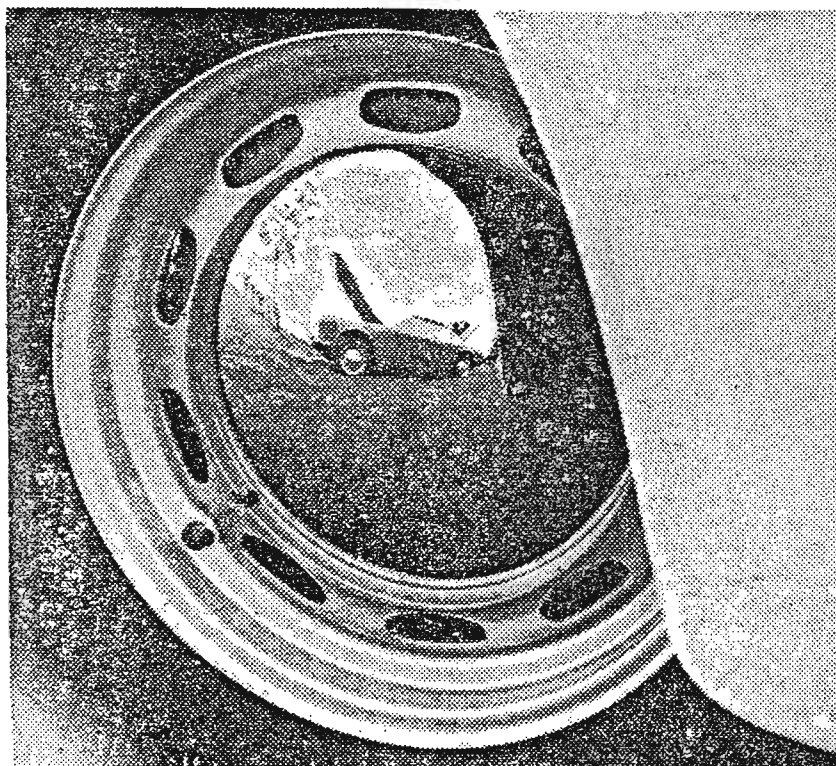
DON'T FORGET

COME PREPARED TO SUBMIT A NAME FOR OUR NEWSLETTER AND WIN A "GRAND PRIX!"

# 'Holiday' Features Porsche People



GR Press Photos by JIM STARKEY



Over 30 "Porsche pushing people" held a "Holiday on Wheels" here this weekend with their favorite sports cars the center of attraction.

Members of the West Michigan region, Porsche Club of America, gathered at the Hospitality Motor Inn, Int. 96 and Cascade Rd. early Saturday for two days of camaraderie and competition.

Events included a concours d' elegance (cars are being inspected in the photo above), rallye, after-rallye party, an autocross contest and awards presentation.

Porsche owners from Indiana, Ohio and Michigan registered 32 cars for the event.

Porsche Club of America, Western Michigan  
Region, would like to extend an invitation to you  
to participate in the first annual

"Winterfest"



Location: Elks Country Club  
2715 Leonard, N.W.  
Grand Rapids, Michigan

Time: Cocktails - 6:30 p.m. Cash bar

Date: Saturday, January 12, 1974

Dinner: Chicken and Beef Buffet 8:00 p.m.  
Entertainment 9:30 p.m.

Fee: \$10.00 per person - door prizes

Please complete the coupon below and return to  
Shari Beck along with your check by December 31,  
1973. No reservations can be accepted after this date  
as a House list must be given to Elks by January 1st.  
Name tags will be presented to you at the door.

Yes! I'll be at "Winterfest". Enclosed is my check  
in the amount of \$ \_\_\_\_\_ for \_\_\_\_\_ person(s).  
Member \_\_\_\_\_ Next \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_



# A Very Sincere 'Thank You' to All Our Sponsors!

Without the help of these generous sponsors below, as well as the others advertising in this issue of Über Alles, our event would not have been the same. We hope you've enjoyed the prizes, promotional items, and literature from our 50th Anniversary event sponsors, and we hope you'll consider their products and services in the near future.

To all of our sponsors, Thank You!! - *Western Michigan Region, Porsche Club of America*



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PORSCHE CLUB OF AMERICA  
Western Michigan Region  
Mr. Frank Wagner  
President  
1753 S. Hampton SE  
Grand Rapids, MI 49508  
U.S.A

October 28, 1985

Happy Birthday!

All of us at Porsche want to express our best wishes on this rather special occasion: the

25th Anniversary

of the Porsche Club of America Western Michigan Region.

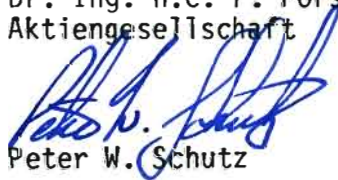
We are sending you a very special tin-plate to commemorate this occasion.

One thing that is even more exciting for us than Porsche cars are the people that drive them. Sharing the joys of our sports cars with members of Porsche Clubs is the fun part of our jobs.

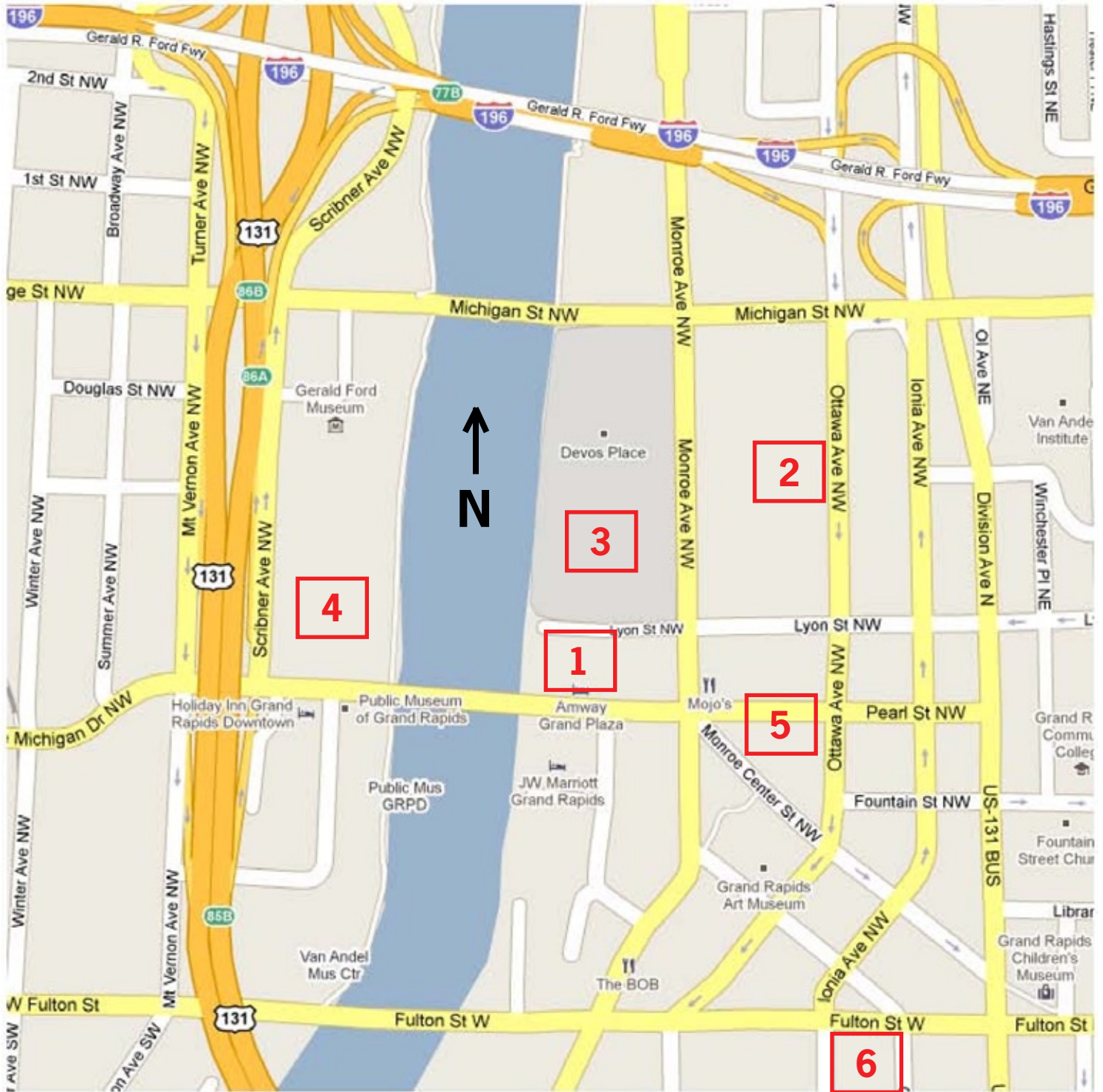
Wishing you and your members many more pleasurable miles in driving your Porsche cars, we remain

Yours sincerely,

Dr. Ing. h.c. F. Porsche  
Aktiengesellschaft



Peter W. Schutz



Important Locations:

- 1 Amway Grand Plaza Hotel
- 2 Calder Plaza
- 3 DeVos Place Convention Center
- 4 Gerald R. Ford Presidential Museum
- 5 Primary Bar & Restaurant Zone
- 6 Primary Bar & Restaurant Zone

Important Contacts:

- Dan or Ren Phillips - Mobile (269) 217-8807
- Kurt Wirth - Mobile (616) 307-2866
- Amber Door - Mobile (616) 457-4515
- Ted Blackledge - Mobile (616) 617-4777
- Brenda Hildon-Kaempf (269) 370-9183
- Len Gawron (231) 670-3274

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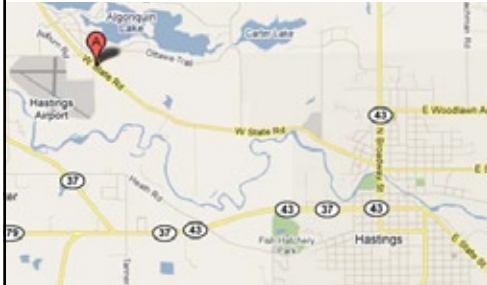


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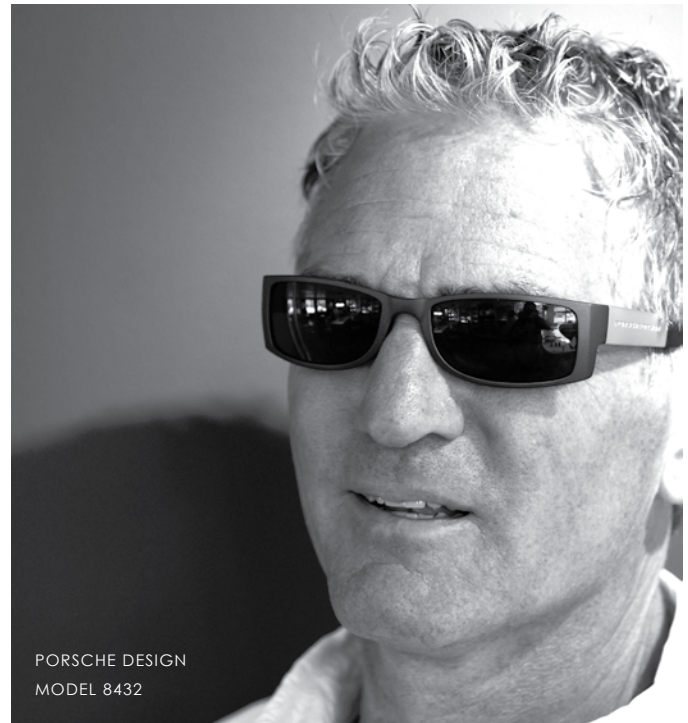
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*Established in 1987*



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**Claudio Kaempf** - Owner, Master Automotive Mechanic, and highly-accomplished PCA Club Racing veteran.

**Deric Harvey** - On staff for 3 years, graduate of the Denver School of Automotive and Diesel.

**Justin Lane** - 7 years of experience and a specialist in BMW and other European makes.



**Claudio Kaempf, PCA  
Member since 1995  
Foreign Car Services, Inc.  
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Kalamazoo, MI 49001  
(269) 342-6994  
Hours: M-F, 8:00a - 5:30p**