

## **Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting**

**August 1, 2005** - Arnie called the meeting to order at 7:04PM at Delta Imports. Members present were: Arnie Axelrod, Kurt Wirth, John Kilgren, Brenda Hildon, Colin Carpenter, Rick Riley, Doug Tepper, Denny Garrett, Craig Garrett, Hayes Wyngarden

**Minutes:** Approved.

**Treasurer:** Approved.

**Webmaster:** No report.

**Membership:** Arnie reported that there were 4 new members added in June.

**Advertising:** John created an analysis of other club advertising pricing structures and presented a proposal to the board, which was unanimously approved. The following pricing structure will be used going forward: Business Card -\$120/6 mo., ¼ Page - \$180/6 mo., ½ Page - \$210/6 mo., Full Page - \$300/6 mo., Inside Cover - \$200/6 mo.. John will coordinate with Carol in billing the advertisers, and Candis for placement in the Uber. Current advertisers will be contacted and John will pursue additional advertising opportunities.

**UBER:** No report.

**Insurance:** Kurt reported that insurance is up-to-date.

**IROC:** Aug 7 @ Ionia Fairgrounds. Doug will make sure the track is clear and ready to go. He is working with a rep. from Dunlop for Sponsorship. There may be a set of tires given away, along with other Dunlop merchandise.

**Activities:** Arnie mentioned the upcoming events: IROC, Gilmore Dinner Drive, and the Malone's Picnic.

**Enthusiast Award Report:** No report

**President's Report:**

Arnie would like to encourage participation in our upcoming club events.

**Old Business:**

July Dinner Drive – Bay Pointe Inn: Hosted by John & Marshall Walters. A Great drive, and wonderful food was enjoyed by all.

Grattan: Kurt is working with Dunlop for Sponsorship. There are 66 participants signed up so far, with 14 students and 7 instructors. The event is nearly full.

**New Business:**

WMR IROC 8/7: Will be held at the Ionia Fairgrounds. Contact Doug Tepper or Colin Carpenter.

Gilmore Event 8/10: Cost will be \$8/person which will include entry and access to the exhibits, hamburgers & brats. We will be extending an invitation to the Michiana and Motorstadt regions as well.

August Dinner Drive/Picnic 8/13 – Hosted by Bob & Lorraine Malone. Addtl. info. listed in the Uber.

September Dinner Drive 9/14: Will be hosted by Rick Riley. Rick has checked into several locations, but will look at a few more before announcing the location.

November Dinner Drive: Will be hosted by Dave Reid. More details to follow.

Meeting adjourned at 7:50PM

Respectfully submitted by Brenda Hildon