

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

December 6, 2010 - Delta Imports, Grand Rapids. Meeting was called to order by Dan Phillips at 7:00 pm. Members present were: Dan Phillips, Ted and Gabi Blacklidge, John and Marshall Walters, Amber Door, Brenda Hildon-Kaempf, Arnie Axelrod, Rick Riley and Kurt Wirth.

Minutes: Approved.

Treasurer's Report: Approved. All advertisers are paid up. We've received our last membership rebate, and additional t-shirt monies have been deposited. Our charity total will be approximately \$3,000.

Membership Report: 231 Primary Members, 187 Affiliate Members – total 418. New Members – 1:

Ellen Harrington & Jack Stodola, Schoolcraft, '88 911

Transfers In – 0: Transfers Out – 0. Non-renewals – 3. Renewals – 9.

Uber Alles Editor's Report: Next month's bill will be slightly lower due to the fact the inside colors were not printed in the December Uber. Dan received a note from a potential advertiser, but nothing has been solidified.

Advertising Report: A potential advertiser is interested in a web based ad. Details are being worked out logistically. Further discussion is needed. A couple of other merchants have expressed an interest in advertising with us.

Webmaster' Report: Michael is working with Dan on the possibility of web advertising. The web page is up-to-date with the exception of the December Uber.

Insurance Report: Nothing new to report.

Old Business:

- November 17 – Watercrest Country Club – Hosted by Amber Door and Jerry Arens. Great turnout and wonderful food.
- December 4 – Appetizer Party – Hosted by Ted and Gabi Blacklidge. 26 attendees and no snow!
- Goodie Store – available through our website. A percentage of sales will go to the club.
- Web Advertiser – more discussion regarding web advertising. No definitive decision has been made.

New Business:

- Secretary & Treasurer positions – Brenda and Amber will continue in their respective positions for 2011.
- Uber Alles paper opt-out option - We will offer this opportunity in the next Uber. Cost impact is minimal.
- WinterFest discussion - Will be held at Cascade Hills Country Club, February 19, 2011. Cost will be \$45pp. More details to follow.
- Annual Service Award; tweaking the Enthusiast Award (event weighting, other ideas) – While many suggestions were made, more discussion is needed.
- Charity for 2011 – the opportunity to select and facilitate the fund-raising efforts of a charity of choice for 2011 is open. Please submit requests to any Board Member. The Board will make the final selection at the next Board Meeting.

Meeting was adjourned at 8:00pm

Respectfully submitted by Brenda Hildon-Kaempf