

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

February 1, 2010 - Delta Imports, Grand Rapids. Meeting was called to order by Dan Phillips at 7:07 pm. Members present were: Dan Phillips, Ted and Gabi Blacklidge, John Walters, Amber Door, Brenda Hildon-Kaempf, Craig Ackerman, and Arnie Axelrod.

Treasurer's Report: Approved.

Membership Report: Current membership information not available from pca.org as of meeting time.

Uber Alles Editor's Report: Dan reviewed the cost structure for the new color edition of the Uber. We will need to increase advertising revenue to support new cost structure. More to follow.

Advertising Report: As of this morning (2/1/10), John Kilgren has decided to open the Advertising Chair position to membership. Anyone interested should contact a board member. Ted Blacklidge and John Walters will fill the position in the interim.

Webmaster' Report: The website was updated January 3. Dan will be working with Michael on a 50th Anniversary webpage.

Insurance Report: No report.

Old Business:

- January DD @ Leo's – Hosted by Rick Riley. 18 members enjoyed wonderful food and company

New Business:

- Feb DD – Charley's Crab – Hosted by Amber Door and Jerry Arens.
February 21 @ Noon
- 50th Anniversary
 - Banquet location still TBD – we have a couple of options we're pursuing. DeVos Place looks like the best option so far.
 - Graphic designer to do logo/theme/design – Dan and Ren Phillips have asked their friend Sara Patterson to help.
 - February save-the-date cards and April invitations
- Uber Discussion
 - Timing/Feb issue – discussion about whether to skip February issue. Consensus was not to skip due to the March Dinner Drive that is scheduled.

- Cost analysis – members present reviewed the spreadsheet Dan created detailing the current costs vs. future costs of maintaining a partial color Uber Alles. More discussion to follow.

Meeting was adjourned at 8:02pm

Respectfully submitted by Brenda Hildon-Kaempf