

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

June 7, 2007 - The meeting was called to order by David Reid at 7:00PM, May 7, 2007, at Delta Imports. Members present were: David Reid, Amber Door, Jerry Arens, Brenda Hildon, Rick Riley, and Kurt Wirth

Minutes: Approved.

Treasurer: Approved.

Webmaster: Michael reported via email that the website is up-to-date. He has added over 200 images from recent events. The site now contains 2,600 pictures. The website generally gets about 800 hits a month. These page views are made by 150-200 unique viewers each month.

Membership: Jerry reported new members: Randy & Jan Harlan, Kewadin; Jill Myers-White & Gary White, Spring Lake; Edward & Joyce Sturrus, Macatwa. Transfers In: 0, Transfers Out: 0, Non-renewals: 15, Renewals: 30, Primary Members: 238, Affiliate Members: 199. Total: 437

Advertising: Amber reported that we have a new advertiser. The ad will be placed in the July Uber.

UBER: The deadline for the July issue is June 14th.

Insurance: Kurt mailed Denny Weise insurance for Spring-Up.

Driving Events: There is an IROC in Mason with the Motorstadt region June 23.

Enthusiast: no report

President's Report: David reported that he completed the 2007 PCA Member Survey.

The survey was mailed to 3,000 members and emailed to 4,500 additional members on a random basis. The purpose of the survey is to better understand the preferences of PCA members as new activities are planned and old ones are fine tuned.

There will be a vintage car race at Watkins Glen Sept. 7th-9th hosted by the Niagara Region PCA.

A 2007 Member Only Raffle is detailed on www.pca.org, in Panorama and through direct mail to members. Deadline in June 18th. Grand prize – 2007 Porsche 911, Second prize – A trip for two to the 2008 Porsche Parade in Charlotte.

Mid-Ohio region will host a DE event at Putnam Park July 14, 15.
www.morpca.org

Kentucky region will host the 2007 Autumn Derby – KYPCA.org for details.

Old Business:

- May Dinner Drive – The Walters put on a great dinner drive to the White House Bistro in Saugatuck. Pictures are on the website.
- Grattan Committee Update – the committee is set for the DE event.

New Business:

- Spring Up – June 16th. Details on the web and in the Uber.
- Gilmore event – There will be an impromptu event on Wednesday, June 27. This will not be a formal drive – no RSVP's are necessary.

Meeting adjourned at 7:24 PM

Respectfully submitted by Brenda Hildon