

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

March 4, 2013 – Delta Imports, Grand Rapids - Meeting was called to order by John Walters at 7:00pm. Members present were: John and Marshall Walters, Amber Door, Brenda Hildon-Kaempf, Ted & Gabi Blacklidge, Rick Riley, Kurt Wirth and Colin Carpenter.

Treasurer's Report: Approved.

Membership Report: 223 Primary Members, 170 Affiliate Members – total 393. New Members – 0. Transfers In:

Michael Bowers & Cecilia McInnis-Bowers, Grand Rapids, '13 Boxster, from Florida Citrus

Transfers Out – 0. Non-renewals – 2. Renewals – 13

February Meeting Minutes: Approved as printed.

Uber Alles Editor's Report: Euro Autoworks tech session will be added to the calendar.

Webmaster' Report: No report

Insurance Report: Nothing to insure.

Old Business:

- February 9 WinterFest, University Club – Nice event, great atmosphere, food and camaraderie.
- WinterFest thank you gifts –many thanks to all who donated.
- February 10 Morning-After brunch at Cygnus – Hosted by Wolfgang and Miluzka Bubeck – wonderful time had by all.

New Business:

- March Dinner Drive – The Grattan Bar, hosted by Kurt & Shirley Wirth – A blast will go out to membership as a reminder.
- Zone 4 President's meeting – as reported by Marshall Walters:
 - Sean Reardon presented PCNA Goals
 - Grow membership
 - Full time hire for Panorama (advertising)
 - Re-design of website (to be contracted). Ease of use is a priority
 - Hire media coordinator
 - Club racing initiatives
 - PCA National volunteer to support regional websites

- Every region should have a budget
- Annual statements to be audited by an outside member of the region/club
- Track financials
- Use of media to promote activities
- Submit "what's happening" in regions to Panorama
- Zone 4 DE Meeting – Events seem to be going well in most regions but not ours. There was discussion regarding safety, instructor training and a new tech sheet that has been developed.
- New Member Social & Charity Subsidy enhancements
- Charity Subsidy is larger now and is to be used to help fund the activity
- New Member Subsidy is meant to be used to benefit the new members
- 2013 Porsche Parade – There will be a street survival course geared for teens ages 16,17 - \$75. Must use an autocross/DE instructor. A zone party is in the works. We have a sponsor but will ask each region to provide financial support as well.

Meeting adjourned at 7:57pm

Respectfully submitted by Brenda Hildon-Kaempf