

## **Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting**

**May 4, 2009** – Meeting called to order at 7:02 pm by Ted Blacklidge. Members present were Dan Phillips (drove Porsche), Gabi Blacklidge (came with Ted), Ted Blacklidge (drove Porsche), Craig Ackerman (drove Porsche), Rick Riley (drive Porsche), Amber Door, Colin Carpenter (drove Porsche), Kurt Wirth

**Minutes:** deferred, no minutes available to approve

**Treasurer's report:** Approved

### **Advertising report:**

- Hagerty ad not back in (not paid)
- All advertisers have been billed except Munk's (not due)
- Response to Delta not yet formulated; Delta has been billed twice and has not paid; upon receipt of new bill, said not renewing due to Porsche's complaint about ad copy quality. Reviewed Amber's draft response and OK'ed it to be sent. No Delta advertising starting with the June issue until this is resolved. Follow up: Dan P. met with Delta to discuss, they seem open to continuing and improving the relationship. Dan to follow up with Ryan Coe in June.

**Website report:** Website down due to server / service upgrades no longer supporting legacy technology. Web site to be back up prior to meeting. Website was back up and current as of meeting time. Michael will be purchasing new software to support future site development. Michael updated site to changed up the order of sidebar links, and placed Uber as own link at top left. Also added link for Minutes.

**Uber report:** Ready to go to printer by May 5 or 6 per Ren.

**Insurance report:** Insurance for upcoming May 30DD submitted and in process.

### **Driving Events:**

- 1st event is June 13; Ed Klunk, Colin, or Ted to get equipment to the event. Rick Riley suggested we tell SCCA we're at Ionia, they might help increase participation.
- Grattan: Some good suggestions from Colin about updating the event, will be integrated per Ted. Rick Riley suggesting faster method of removing wrecked cars from track than owner+trailer; what do we do? (Rent a wrecker may solve the issue. Defer to Grattan committee.)

**Old Business:**

- Scheible dinner drive: 'twas a good time had by all.

**New Business:**

- Maumee Valley trying to promote an IROC event on 09 August; can we exchange promo pieces (our Grattan event) to put in the respective publications?
- 50th Anniversary: June 11-12-13 2010 date approved by group; Craig Ackerman may be able to do box lunch position; send out a save-the-date to our membership at this point. Special something or other for past presidents – special invites? Speak at banquet?
- Walters DD – May 30: 90 min drive; departure point in Hastings area; end at Sam's Joint on Gun Lake
- Gilmore – June 10: Gonna be there, gonna look at the barns, gonna have a good day off (Wednesday afternoon, begins at 1:00 pm at Gilmore museum, Hickory Corners); advertised in the Uber, page 2
- Spring-Up to Traverse – June 20: advertised in the Uber, page 2; Amber recommends early reservations due to high occupancy rates in Traverse that weekend. Red Lion Motor Lodge still has rooms available. Email blast to go out advertising Saturday AM rendezvous for participating GR/Kzoo/Muskegon/etc. members.
- THANK YOU! Eric Spross – Made trip to Grattan to last weekend's Audi club driving event to hand out fliers to promote our Grattan DE.
- Dan to post ½-page ad for Grattan event at Steelcase CDC bulletin board. Follow up: Complete on 5/29 per Dan P.
- Please provide 2009 ½-page calendars for Delta, and remove the 08 calendars that are there. Follow up: Complete on 5/21 per Dan P.