

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

May 7, 2012 - Delta Imports, Grand Rapids – Meeting was called to order by John Walters at 7:02pm. Members present were: John and Marshall Walters, Len Gawron, Amber Door, Brenda Hildon-Kaempf, Rick Riley, Arnie Axelrod, Dan Phillips and Dan Bird.

Treasurer's Report: Billings went out for Uber advertising – 3 have paid. Ted has a possible new advertiser.

Membership Report: 216 Primary Members, 167 Affiliate Members – total 383. New Members – 1:
Wolfgang Hoffmann, Wyoming, '08 Boxster
Transfers In – 1, John Burns, Grand Haven, '86 930, from NOO. Transfers Out – 0. Non-renewals – 7. Renewals – 16.

April Meeting Minutes: Approved.

Uber Alles Editor's Report: A suggestion was made to include a bi-monthly article from members detailing why they joined club and love the cars. Dan will write the first article. Dan may be decreasing the size of promos to increase space for upcoming events. Dan received approval from Tim Thatcher to share tech articles with national database. We are getting a lot of items from other regions to put in our Uber, which we'll accommodate based on space availability (or place on the web). Rick suggested putting the Gilmore Car Museum schedule of events in the Uber. We have a deficit between advertising/PCA revenue and publishing expenditures. We continue to look for additional advertising.

Webmaster' Report: Web page looks great. Amber submitted a couple of spelling corrections.

Insurance Report: All set for upcoming events.

Old Business:

- Sebring Soup! - April 21. Hosted by Terry and Dorilee Schieble. 41 people enjoyed 13 great soups.
- Tech Session – April 28. Hosted by Eric Spross. Great 3-hour session! Everyone loved Lina's brownies.

New Business:

- May 12 Dinner Drive. Hosted by Paul & Renee Krapp. Ludington/PM Steamers Restaurant. Details in the Uber and on the web.

- May 18-20 Mackinac Island Weekend. Hosted by Len & Bonnie Gawron. Sold out.
- May 25 Dinner Drive. Hosted by Mike Murphy. Vitale's Restaurant & J.C. Veen Observatory. There is a 1 mile stretch of gravel road. Bring a flashlight and insect repellent is recommended. Details in the Uber and on the web.
- June 2 Veterans Car Show. Held at the Delta Plex. We will not be organizing a formal event around this show.
- June 6 Gilmore Car Museum. Hosted by Rick Riley. Details will be in the Uber and on the web.
- Old Enthusiast trophy. Bill Moses would like the former trophy back. Discussion tabled for now.
- Discussion regarding "family friendly" events – Those hosting an event will make the call.
- Parade Update – 2013 Parade. 13 months away. Amber reported that we do not have a date as to when video promo is due. The logo is still in progress but hope to have one by end of next week.
- Gilmore Car Museum – Heritage Center. Rick shared some information regarding this beautiful new facility. We will begin to look at ways to utilize the facility for upcoming events. The Center offers banquet facilities in conjunction with the Heritage Center of display vehicles. There would be a room fee. No alcohol sales but we could provide our own.

Meeting adjourned at 7:55pm

Respectfully submitted by Brenda Hildon-Kaempf