Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

May 5, 2014 - Delta Porsche, Grand Rapids. Meeting was called to order by Mike Karluk at 7:02pm. Members present were: Mike Karluk, Amber Door, Brenda Hildon-Kaempf, Marshall Walters, Craig Paull, Wolfgang Hofmann, Rick Riley, Joyce Lo, Ted Blacklidge, Colin Carpenter, and Arnie Axelrod

Welcome

Treasurer's Report: Approved.

Membership Report: Primary Members – 264; Affiliate Members –193; – total 457; New Members – 3

Dan Casey, Richland 2008 911 David Dean, Suttons Bay 1987 911

Alfred & Kimberly Wroblewski, Boyne City 2011 911

Transfers In - 0; Transfers Out - 0; Non-renewals - 5; Renewals -19.

There are problems with renewal processing on the National website and Amber cannot currently view the roster.

Minutes: Minutes from April meeting approved.

Über Alles Editor's Report: Wolfgang welcomes photos from events to publish. Received word that David Baum had a great showing in his Cayman at the IMSA race in Laguna Seca over the weekend.

Webmaster's Report: Things are going well. Craig is looking at the possibility of using DropBox for posting photos to the website.

Insurance Report: Amber has secured insurance for the May shooting event.

Old Business:

- Annual Chili Cook-Off hosted by Terry and Dorilee Schieble. A great time was had by all, with approximately 30 attendees. Winners for chili were Amber Door and Betty Tolliver. Winners of the large chocolate bunnies were Dan Phillips and Brenda Hildon-Kaempf. Date is TBD for next year.
- Spring Brunch at Cygnus hosted by Wolfgang and Miluzka Bubeck. 10 attendees enjoyed a very nice event with great food.

New Business:

- Sporting Clays May 17. Hosted by Amber Door and Jerry Arens. Details on the web and in the Uber.
- Dinner Drive July 19. Hosted by Scott Kraai. 90-minute drive through Kent, Montcalm, and Newaygo counties. More details on the web and in the Uber.
- Brake and Lunch event hosted by Carmine and Beatrice Bosco during the Metro Cruise on August 23. Information to go into the July Uber.
- Communication Plan Proposal by Joyce Lo. Joyce presented several options for boosting awareness of the WMR PCA Facebook page - use of hash tags, utilizing "@", tagging members in photos. She also suggested education for non-Facebook users - Facebook 101 classes are occasionally offered. She will discuss strategies with our current Facebook admins.

Meeting was adjourned at 7:47 pm

Respectfully submitted by Brenda Hildon-Kaempf