

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

October 4, 2010 - Delta Imports, Grand Rapids. Meeting was called to order by Dan Phillips at 6:59 pm. Members present were: Dan Phillips, Ted and Gabi Blacklidge, John and Marshall Walters, Amber Door, Brenda Hildon-Kaempf, Craig Ackerman, Arnie Axelrod, Rick Riley and Marci Thieme.

Minutes: Approved. Correction: September 10 – Golf Outing hosted by Arnie Axelrod. 14 attendees enjoyed a nice round of golf.

Treasurer's Report: Approved. There are some outstanding bills from the 50th weekend and Grattan.

Membership Report: 233 Primary Members, 188 Affiliate Members – total 421. New Members – 3:

Wolfgang & Miluzka Bubeck, Belmont, '05 Boxster

Larry Molegraaf, Wyoming, '89 911

Michael Murphy, Grand Rapids, '93 944

Transfers In – 1:

Thomas Trumbull, Leland, '89 911, from Maumee Valley.

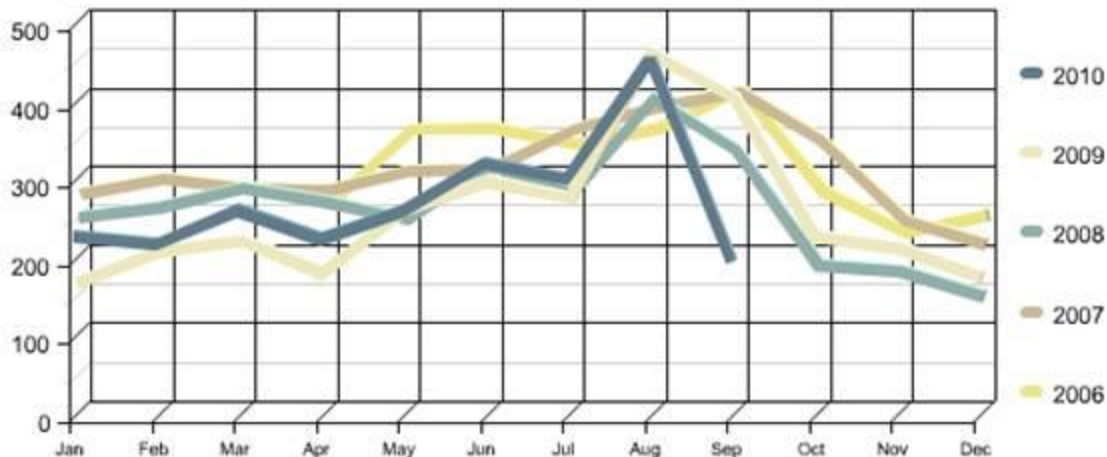
Transfers Out – 0. Non-renewals – 2. Renewals – 8.

Uber Alles Editor's Report: Swift Printing is our new printer. The paper stock has changed as a result but there seems to be no discernable difference. It appears that most mailing delays are due to the 3rd class mailing status. There was a slight decrease in cost as compared to D & D. The colors online differ from print and this is being addressed by the printer.

Advertising Report: There are 3 advertisers who are outstanding.

Webmaster' Report: The site is completely up-to-date as of yesterday, with detailed info on all upcoming events through the end of the year (except for the Appetizer Party – no details on that yet). Thanks to a bunch of photos Amber provided at last Thursday's Grattan Race Committee meeting, we now have 6,826 photos on-line, spread across about 580 pages. That's a lot of content.

I took a look at the number of visitors to the site this year. Not unexpectedly, we had a big peak in August. Not only were people seeking information on our 50th anniversary events, they were also looking extensively at the IROC and driving pages. We were only four visitors shy of the August 2009 high of 457 visitors.



Insurance Report: Kurt has requested insurance for the Fall Color Tour. No insurance needed for the November Dinner Drive and December Appetizer Party.

Old Business:

- September 18 – Fenn Valley Dinner Drive hosted by Len and Bonnie Gawron. Despite a rainy afternoon, a nice drive and great cookout was enjoyed by all.
- Grattan DE – this event is a “well-oiled machine” as stated by Dan Phillips. A great time was had by all. In lieu of a banquet, pizza was provided. \$1,200 was donated to our charity (Calvary Church Benevolent Fund in honor of Bob Friday).
- Goodie Store – available through our website. A percentage of sales will go to the club.
- Web Advertiser – more discussion regarding web advertising. No definitive decision has been made.
- November Planning Meeting – John Walters will be directing the meeting. Please direct all inquiries and agenda items to John. An email blast will be sent requesting information and requests for any upcoming events.

New Business:

- Fall Color Tour – October 9, hosted by Dan and Ren Phillips. Lunch will be at Tratoria Stella; Dan & Ren will meet you at the restaurant. Should be great weather and peak color.
- November Dinner Drive – Watermark. November 17 – details to follow.
- Appetizer Party – December 4, hosted by Ted and Gabi. Details to follow.
- WinterFest – We have decided against Bridgewater Place, in part because of their \$1,000 room fee and high food/beverage minimum. We are currently researching other venues. The date remains the same – February 19, 2011.

- Kurt Wirth has graciously accepted the position of Club Historian. There will be an article in the next Uber.
- We have collected \$2,283 in charitable donations this year-to-date. Typically, we present a check to the charity during the November Planning Meeting, but we will check with Carol Friday in order to find out how she would prefer to handle the donation.

Meeting was adjourned at 8:00pm

Respectfully submitted by Brenda Hildon-Kaempf