Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

August 7, 2017 - Delta Porsche, Grand Rapids - Meeting was called to order by Jim Chiavaras at 7:02 pm. Members present were: Jim Chiavaras, Amber Door, Marshall Walters, Arnie Axelrod, Doug Tepper, Ty Roelands, Rick Riley, Lina Spross, Daniel Bird, Lynne Olenyk, Ted Blacklidge, Colin Carpenter

Treasurer's Report: Approved.

Membership Report: Total PCA membership is 121,906. Primary Members – 326; Affiliate Members –208; – total 534; New Members – 5; Transfers In – 1; Transfers Out – 0; Non renewals – 7; Renewals – 13.

July Meeting Minutes: approved

Über Alles Editor's Report: Adobe Creative Cloud renewed. Lina was able to secure a discounted 1 year subscription.. September Uber should be in mailboxes early in the month

Webmaster's Report: no report

Insurance Report: no report

Social Media Report: Reminder continue to be posted for events are up 5-7 days before RSVP dates.. Ubers available.

Social Chair Report: Event host information is up to date

Charity Chair Report: Sent 350.00 to Kids Food Basket from the Change for Charity bucket.

Old Business:

- Porsche Parade 4 WMR members attended
- 7/19/17 Wednesday night cruise in.. Good turn out and great weather
- 7/22/17 Summer Pool Party @ Ackermans. Well attended event with fun had by all.
- 7/19/17 Stickmann Baeckerei Event attended by about 20 members. Great German food and baked goods!
- 8/5/17 Red Barn Spectacular.. 43 cars from 3 Regions. 2 new members joined at the event

New Business:

- August 12 Dinner Drive: Host Scott Kraai E blast has gone out
- August 12 German Auto Open House included as item of interest for members
- August 20 IROC 3 Looking for additional volunteers. Insurance secured. Promoting on social media, website and web blast.
- August 25 Metro Cruise Kick off Porsche Grand Rapids hosting event with food and parking
- September 9-10 Grattan HPDE plans moving along.. No current issues
- September 27-29 UP drive host Pete Stott RSVP due by 8/15/17..
 Eblast notification x 2 sent out
- October 8 3rd Annual Teen Street Survival.. Volunteer sign up via Motorsportreg.com.. Continue to promote the event to increase attendance.
- October 21 Fall Color Tour. Hosts Marshall and John Walters Destination: The Dock on Gull Lake
- New Item added / proposed from the "floor"
 - Rick Riley proposed that the official name of the WMR publication be changed from Über Alles be changed to Porsche Über Alles as it was in the past.
 - Discussion was had
 - Proposal was tabled until September meeting pending review of the PCA/PCNA Fair use agreement with regard to the use of "Porsche" in the official name of the publication.

Meeting was adjourned 7:35pm

Respectfully submitted by Amber Door