

## **Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting**

**January 4, 2021** via Zoom – Meeting was called to order by Jim Chiavaras at 7:02. Members present were Michael Betz, Ted Blacklidge, Wolfgang Bubeck, Jim Chiavaras, Frank Conner, Amber Door, Glenn Eisenbrandt, Mike Karluk, Joyce Lo, Lynne Olenyk, Craig Paull, Ty Roelands, John and Marshall Walters.

**Treasurer's Report:** Approved.

**Minutes:** December minutes approved.

**Membership Report:** 615 in total. New Members – 5; Transfers In – 0; Transfers Out – 0; Non-renewals – 7; Renewals – 19; Test Drive – 0; PCA Juniors - 21. Total PCA membership is 136,590.

**Über Alles Editor's Report:** January issue in process. Potential new commercial advertiser from another region. Board requested tentative 2021 calendar be included.

**Social Chair Report:** No activities to report.

**Social Media Chair Report:** 555 likes – 2 new likes in past month. 51 new likes in 2020 (average of 1 per week).

**Charity Chair Report:** \$2,555 in cash donations plus additional contributions totaling around \$5,000 donated to our charities in 2020. Suggestion to seek donations to our "virtual bucket" again in early 2021.

**Webmaster's Report:** No update.

**Insurance Report:** No activities to report.

### **Old Business:**

- Recognition for 2020 event hosts and volunteers – we should make a decision by end of the week. Suggestions are masks, license plate frames, or glasses – license plate frames are a popular option.

### **New Business:**

- Fathers Against Distracted Driving presentation opportunity – Marv Berkowitz would make a presentation of around 20 minutes. It was well received by the Mercedes club. Could be scheduled as a stand alone Zoom meeting separate from the board meeting and hosted by the club, possibly prior to the March board meeting (agreed that evening would be the best time). Information on the meeting can be posted on FaceBook, but the Zoom link will be provided separately. A short informational blurb should be provided in advance for the next Über.

- “Joy rides” – Some other regions (pre-Covid) would meet in a parking lot and taking disadvantaged kids for a ride. The kids tended to enjoy it. Insurance waivers and parental consent would be needed.
- Grattan – We may want to consider advertising in Grass Roots Motorsports to improve our marketing footprint, based on feedback from the 2020 event. Some regions are moving to a lead/follow methodology for novices, due to Covid restrictions and some training will be held on method in Indiana and Ohio, but we will not be using that method at Grattan.

Meeting was adjourned 8:00 pm.

Respectfully submitted by Marshall Walters