

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

January 3, 2022 Meeting was called to order by Frank Conner at 6:35. Members in attendance were Wolfgang Bubeck, Jim Chiavaras, Frank Conner, Greg Currie, Amber Door, Glenn Eisenbrandt, Mike Karluk, Lynne Olenyk, Tyan Roelands, and Marshall Walters.

Treasurer's Report: Approved. Balance of \$34,878. \$2,835 distributed to charities in December (Kids Food Basket and Family Promise)

Minutes: December minutes approved.

Membership Report: 680 in total. New Members – 4; Transfers In – 0; Transfers Out – 1; Non-renewals – 6; Renewals – 16; Test Drive – 0; PCA Juniors - 32. Total PCA membership 144,553.

Über Alles Editor's Report: January issue should be at the printer Wednesday. We are losing a long-time advertiser (Deming's Auto Collision) in March, which is a loss of \$540 annually. Total monthly printing cost is approximately \$1,400, so we need additional advertisers. Ty will contact Garage Kept Motors and Wolfgang and Greg will discuss potential advertising from Currie Furniture.

Social Media Chair Report: 603 total likes as of January 3rd, which is an increase of 48 from a year ago. January newsletter and events will be added to the page when available.

Social Events Chair Report: Lynne provided a sample host packet/checklist to the group for review and comment.

Charity Chair Report: The chair position is still open. Group agreed we can continue to collect monies for charity without a specific chair.

Webmaster's Report: Nothing to report.

Insurance Report: No activity to report.

Old Business:

- None

New Business:

- Dinner Drive (Ty & Lisa Roelands) – January 19th at Graydon’s Crossing. May be a limited menu, depending on number of attendees.
- Parade Registration – Opens on February 2nd for Phase I. The hotel is the Kalahari Resort.
- Winterfest 2022 (virtual) – February 29th. Joyce Lo and Michael Betz working on format.
- Dinner Drive (Ted & Gabi Blacklidge) – Will be held either Wednesday, March 30th (dinner) or Saturday, April 2nd (lunch) at Timbers Inn. April 2nd was the preferred date.
- DE Chair – Greg Currie will replace Ted Blacklidge as the DE chair. They have discussed the role and Ted will provide Greg with applicable documents. Some members of the DE team still need to be informed of the change – Greg will send out an email.
- The 2022 calendar is short on drives at this point. Frank and Glenn will prepare a write-up for the March newsletter with suggestions for routes and alternatives to restaurant dining. Glenn also suggested we encourage holding some family-oriented activities (with something for the kids to do).

Meeting adjourned at 7:27 PM

Respectfully submitted by Marshall Walters