

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

March 7, 2022 Meeting was called to order by Frank Conner at 6:30. Members in attendance were Michael Betz, Ted & Gabi Blacklidge, Colin Carpenter, Jim Chiavaras, Frank Conner, Greg & Karlene Currie, Amber Door, Glenn Eisenbrandt, Mike Karluk, Lynne Olenyk, Tyan Roelands, and Marshall Walters.

Agenda: Approved and walk-on topics approved for discussion.

Treasurer's Report: Approved. Balance of \$34,671. 4th quarter membership rebate was received.

Minutes: February minutes approved.

Membership Report: 679 in total. New Members – 4; Transfers In – 1; Transfers Out – 1; Non-renewals – 3; Renewals – 20; Test Drive – 0; PCA Juniors - 32. Total PCA membership 145,485.

Über Alles Editor's Report: March issue sent to printer this morning. Online version includes links to 2021 highlight video and all ads. Frank spoke with Tim Thatcher re: potentially including Pedro's Garage articles in the Über if Euro won't be submitting an article (to be confirmed in advance). Discussion of methods for addressing stale member ads, as club members have called on items to find they were sold a month or more ago – suggestion made to limit ads to 2 months unless a renewal is requested.

Social Media Chair Report: 609 total likes as of March 6th. 2021 highlight video from Winterfest is on FaceBook.

Social Events Chair Report: Thank-you notes sent to Winterfest team and Amber and Jerry for the brunch. Promos out for March and April events.

Charity Chair Report: The chair position is still open. Frank addressed in the president's letter. Raeni will consider taking over after she retires.

Webmaster's Report: Nothing to report.

Insurance Report: No activity to report.

Discussion Items:

- Grattan T-Shirts – Attendees looked at potential new shirt/supplier (note these shirts run small). Long-sleeved shirts to be considered.
- Drones – PCA implementing minimum standard for future events. Drone operator must be a professional and non-PCA member – Ty has friends that meet the criteria, but likely not worth the cost for our club.
- Volunteer Gifts - 2 double old fashioned glasses with the club logo.
- IROC – We are unable to use Kentwood Community Church due to construction. Michael will draft an article for the Über and Fbook asking for thoughts on pavement. A blast will also be sent.
- Lifetime Enthusiast Award – Motion made to provide plaque or trophy after 3 wins. Winner still gets points, but ineligible for annual award. Motion approved.
- Eisenbrandt May 14th Drive – Hosts may change to Chiavaras. Eisenbrandts to host drive in fall.
- Hagerty Traverse City Event – Date TBD. Will be a 1-day event with dinner provided by Hagerty. Need host to coordinate a drive.
- Woodward Dream Cruise Event – August 19-20 (same weekend as scheduled drive hosted by the Phillips). Car corral open for anyone. 10 best cars from each club eligible for parade. Club member needed to take the lead, write an article, etc. Drive is from Michigan Concourse (Pontiac) to Ferndale.

Upcoming Events:

- March 27 – Daylight Savings Brunch (Bubeck) at Louise Earl Butcher. Payment needed in advance to reserve spot.
- April 2 – Lunch at Timbers Inn (Blacklidge). RSVP to Craig Ackerman. Fixed menu.
- April 23 – Chili cookoff (Conner)

Past Events:

- Winterfest – Success! 30+ people attended.
- Morning After Brunch – 26 attendees. Great food and service.

Meeting adjourned at 7:37 PM

Respectfully submitted by Marshall Walters