

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

April 3, 2023 Board meeting was called to order by Frank Conner at 6:33. Members in attendance were Wolfgang Bubeck, Colin & Arie Carpenter, Jim Chiavaras, Frank Conner, Amber Door, Glenn Eisenbrandt, Mike & Barb Karluk, Chuck & Lynne Olenyk, and Marshall Walters.

Agenda: Agenda approved.

Minutes: March minutes approved.

Treasurer's Report: Approved. Balance of \$33,975. \$500 subsidy for new member event. Expenses for Winterfest and Über have been paid. Effective 4/11, refunded credit card fees for Grattan will be subject to a 4% fee.

Membership Report: 700 in total. New Members – 4; Transfers In – 3; Transfers Out – 0; Non-renewals – 7; Renewals – 29; Test Drive – 1. Total PCA membership 155,269.

Über Alles Editor's Report: April issue will include an article from Tim Thatcher and a new ad from Euro Autowerks. Brief discussion of online vs. paper distribution. We have been increasing the number of ads, so may need to add pages for articles, which adds printing costs.

Social Media Chair Report: 685 total likes as of April 3 rd (up 2 in the last 4 weeks). A page has been set-up for the DE event at Grattan and Joyce will start scheduling promo posts and share with other car club pages. Reminders also posted for April events.

Social Events Chair Report: Thank-yous sent for March events and April hosts have been contacted.

Charity Chair Report: No report. Raeni will visit with Kids' Food Basket next week.

Webmaster's Report: No report. Noted the calendar is not up to date.

Insurance Report: Insurance has been requested for the April and May drives.

Discussion Items:

- Autocross – The Thiemes have made a donation towards lot rent – this is a recurring gift. Michael Betz has been provided with contact info for the church. Tyan has reached out to 11 locations – not much enthusiasm. He will tour a possible spot next week and is looking for another donor. Cost for the LMCU ballpark is \$3500 without bathroom access (possibly past issues with another club have impacted their opinions).
- End of Summer Fun Run (HPDE)
- Glovebox – We need to decide how to use it. Most regions currently don't use Glovebox. Region president can see everything, but can't overwrite. Glenn will work on a template and will need officer passwords.
- Email Blasts – Amber will send an overview of the next month's events and then a follow-up for single events closer to the event.
- Street Survival – Frank will check with Farmers Insurance re: Street Survival, but it doesn't appear we can use their location.

Upcoming Events:

- New member cars and coffee (Porsche Grand Rapids) on April 22nd.
- April Diner Drive (John & Marshall Walters) on April 29th.
- August Drive (Glenn & Lannie Eisenbrandt) – may be rescheduled.
- Tech Session (EuroAutowerks) on June 10th.

Past Events:

- Daylight Savings Brunch (Wolfgang & Miluzki Bubeck) on March 12th. 54 attendees. Very good food.
- Cookoff (Frank & Raeni Conner) on April 1st. 14 entries and 32 attendees.

Meeting adjourned at 7:37 PM

Respectfully submitted by Marshall Walters