

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

July 11, 2022 Meeting was called to order by Frank Conner at 6:31. Members in attendance were Michael Betz, Wolfgang Bubeck, Colin Carpenter, Jim Chiavaras, Frank Conner, Greg & Karlene Currie, Amber Door, Glenn Eisenbrandt, Mike Karluk, Chuck & Lynne Olenyk, Tyan Roelands and Marshall Walters.

Agenda: Approved.

Minutes: June minutes approved.

Treasurer's Report: Approved. Balance of \$36,179. We haven't received the newsletter printing bill for the month yet. Membership rebate of \$1,441 received.

Membership Report: 688 in total. New Members – 5; Transfers In – 1; Transfers Out – 0; Non-renewals – 12; Renewals – 24; Test Drive -0. Total PCA membership 148,350.

Über Alles Editor's Report: July issue going to printer this week.

Comments from the newsletter contest:

- New member, board member, and anniversary information should be in the front of the newsletter.
- Table of contents is useful, but some bad links in on-line version
- Best cover was a picture of a 911 against a black background

Social Media Chair Report: 628 likes as of July 11th. RSVP reminder for 7/24 dinner drive has been posted.

Social Events Chair Report: Dan and Ren are set for the August dinner drive. They will also be hosting a fall event on 10/8.

Charity Chair Report: No report.

Webmaster's Report: Nothing to report.

Insurance Report: Insurance ordered for 7/24 event. PCA website improvements have made it easier to provide post-event reports.

Discussion Items:

- Autocross – MotorStadt had an autocross weekend of 7/9 with 30 cars, even though they previously stated they would not be hosting an IROC. Discussion of possible sponsorship levels to cover parking lot and trophies:
 - Naming sponsor \$800-\$1,000
 - Trophy sponsor \$200-\$300We would need to a set date and location in place, along with a set amount to be paid by the club. Michael Betz will look into LMCU ballpark (possible dates, cancellation policies, and price). Agreement to pause for 2022 and focus on 2023 with a different model to get members excited to attend.
- Metro Cruise – Need to confirm if GR Porsche will be hosting an event on 8/26.
- Grattan HPDE – Jeff Kolk needs to confirm number of instructors, as that limits number of novice drivers that can sign up.
- Possible Smyrna Bar event – Limited parking and unpaved driveway. Suggested as an off-season dinner only venue.

Upcoming Events:

- Gilmore Cruise-In, July 20 (Riley) – non-WMR event (no points awarded for attendance)
- Dinner Drive, July 24 (Deleguardia) – 30 RSVPs so far
- Red Barn Spectacular, August 6 (Arens and Door) – Frank to submit forms for hospitality subsidy.

Past Events:

- Parade, June 12-18
- DeutscheMarques, July 19 – BMW won by count (544 cars in total – 163 BMW, 135 Porsche. President's letter should include list of WMR members that won awards (Claudio Kaempf, Rick Riley, and Paul and Marci Thieme).

Meeting adjourned at 7:45 PM

Respectfully submitted by Marshall Walters