

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

January 8, 2024 Board meeting was called to order by Frank Conner at 6:30. Members in attendance were Colin & Arie Carpenter, Jim Chiavaras, Frank & Raeni Conner, Amber Door, Glenn Eisenbrandt, Cynthia Frazier, Dave Newsome Lynne Olenyk and Marshall Walters.

Agenda: Agenda approved.

Minutes: December meeting minutes approved.

Treasurer's Report: Approved. Balance of \$25,627.

Membership Report: 727 in total. New Members – 4; Transfers In – 1; Transfers Out – 0; Non-renewals – 8; Renewals – 17; Test Drive – 1. Total PCA membership 159,804.

Über Alles Editor's Report: January issue is at the printer. We have a new advertiser for the next 2 months – a company that offers dry ice cleaning. The Winterfest ad will be the cover of the February issue.

Social Media Chair Report: 736 likes.

Social Events Chair Report: The Blacklidges are looking for a venue for the March event.

Charity Chair Report: A thank-you note was received from Kyle at Kids Food Basket. He is interested in why we chose the specific charity. Lynne and Raeni will be meeting with the events planner at Kids Food Basket on Thursday.

Webmaster's Report: No report.

Insurance Report: No report.

Discussion Items:

- Winterfest
 - The facility has an elevator to the banquet rooms, but a few steps required to get there.
 - We also still need to finalize the appetizer selection and price for the meal.
 - Information will be in the Über and weekly email blasts.

- Charity auction – Raeni has written an article for the newsletter about the charity auction asking for donations. People can donate services (such as boat rides or cooking) or events (wine dinner?) as well as items. Possibly list items on the website prior to the event. Also considering both silent and active auctions.

Upcoming Events:

- Turbo Tuesday – January 16th at Gravity. Consider alternative locations such as Ale Bird Brewing in Bryon Center , Rail Town Brewing on 68th Street or Chicago Beef on north Ottawa to bring in more people.
- Dinner (Frazier & Newsome) – January 24th at Mangiamo. Dinner will be on the 3rd floor – limited menu with a cash bar. Those arriving early can visit the speakeasy in the basement.

Past Events:

- Turbo Tuesday on December 19th. The restaurant was very busy.

Meeting adjourned at 7:31 PM

Respectfully submitted by Marshall Walters