

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

June 3, 2024 Board meeting was called to order by Frank Conner at 6:34. Members in attendance were Jerry Arens, Arnie Axelrod, Arie & Colin Carpenter, Frank Conner, Amber Door, Glenn & Lannie Eisenbrandt, Joyce Lo, Lynne Olenyk, Tyan Roelands, Rick Riley, Rex Tsui, and Marshall Walters.

Welcome

Agenda: Agenda approved.

Minutes: May meeting minutes approved.

Treasurer's Report: Total Income- 175.00, Total expenses- \$3,752.92, Total Assets - \$25,259.00. Income from name tags (no offsetting expense yet).

Membership Report: 749 in total. New Members – 4; Transfers In – 0; Transfers Out – 0; Non-renewals – 7; Renewals – 22; Test Drive – 0. Total PCA membership 162,077.

Über Alles Editor's Report: No report.

Social Media Chair Report: Looking for a new Social Media person or co-chair, since Joyce will be traveling. 756 likes on Facebook (up 5 from last month). Grattan post should be on other related pages now – Joyce will re-post around Father's Day.

Social Events Chair Report: Thank you note sent for May events. Host info packet set to Euro Autowerks.

Charity Chair Report: KFB Drive and Dine July 20- Drive will start at 10 AM at Kid's Food Basket with a tour of the facility and a presentation. Lunch will be catered by MudPenney – final count will be needed. Credit card "dip" will be separate from lunch - \$20 per dip?

Webmaster's Report: We are getting requests from other parties to advertise their events on our site, plus Zone 4 rep wants all zone websites to be linked. If we choose to advertise a non-PCA event we need to be clear it isn't a PCA event, etc. We also don't want the ads for others to overtake our advertiser info. Possible opportunity to reach out to Jordan for ideas?

Insurance Report: Info needed for the KFB event. Signed waivers have been received for recent events.

Discussion Items:

- GR Auto Gallery – interested in hosting an event at GR location, but not sure what. Possibly could be used as a staging area for a drive of a Friday night open house.
- Social Media Chair – Opening will be in June President’s letter. Position involves more than just Facebook as younger members are likely to use other sites.
 - Facebook – Frank reached out to Michael Betz re: site access cleanup and offered him a chance to help out.
- Air Cooled Happy Hour, Euro Autowerks, May 17 @4:30. 7 cars (more people). Group drove to Smyrna bar after the event.
- Autocross – No updates. Ty will contact GR Porsche about a sponsorship. He will also approach US 131 Speedway again. No response from the truck driving school, but they only take 3 days off per year.

Upcoming Events:

- Turbo Tuesday – June 18th
 - Centre Street Tap House, 3251 Centre Street, Portage at 6:30 pm
 - Stiggs Brewery and Kitchen, 1130 Contractor Drive, Unit 20, Boyne City at 5:00 pm.
 - July event in Boyne City will include a tour of VanDam classic boats. August will include a tour of an instrument collection.
- Tech Session – June 22nd at Euro Autowerks

Past Events:

- May 11th dinner drive (Walters) – 33 cars and 60+ attendees
- May 18th Sporting Clays (Arens / Door) – 15 shooters and 19 attendees. Theresa Thorpe and a friend of Arnie Axelrod took top spots.
- Turbo Tuesday – May 21st
- June 1st TC dinner drive (Scales) – 39 cars

Meeting adjourned at 7:27 PM

Respectfully submitted by Marshall Walters