

Minutes of the Western Michigan Region – Porsche Club of America Monthly Meeting

September 11, 2023 Board meeting was called to order by Frank Conner at 6:30. Members in attendance were Wolfgang Bubeck, Colin & Arie Carpenter, Frank & Raeni Conner, Greg & Karlene Currie, Amber Door, Mike Karluk, Jeff Kolk, Lynne Olenyk, Rick Riley, Tyan Roelands, Chris Thorpe and Marshall Walters.

Agenda: Agenda approved.

Minutes: August meeting minutes approved.

Treasurer's Report: Approved. Balance of \$27,285. Received a membership rebate of \$1,937.50 from PCA. We incurred around \$800 in credit card fees for the HPDE.

Membership Report: 726 in total. New Members – 5; Transfers In – 1; Transfers Out – 0; Non-renewals – 7; Renewals – 24; Test Drive – 0. Total PCA membership 158,298.

Über Alles Editor's Report: September issue in process. Wolfgang will pull in information on PCA Juniors. Also have a potential new advertiser (hotel related). The November 2022 Über was submitted for the newsletter judging at Parade. 2 judges reviewed it and had opposing views (1 didn't like the logo placement).

Social Media Chair Report: 720 likes. Michael Betz provided pictures and updates from the Grattan event for the Facebook page.

Social Events Chair Report: Write-up for November event (Finn's Chophouse) will be in the newsletter. There was a brief discussion of food choices for the planning meeting.

Charity Chair Report: We collected almost \$2,000 for charity at Grattan.

Webmaster's Report: No report.

Insurance Report: Nothing to report.

Discussion Items:

- The November membership meeting will be held at Ganders. Meeting will start at 6.

Upcoming Events:

- Octoberfest Open House (Euro Autowerks) on September 22nd at 5:30. Drive your Porsche. German food will be catered by Electric Cheetah.
- Fall color tour – Frank has some possible driving routes. May be a challenge to find a restaurant.
- Euro Auto Hosted Event at Garage Kept Motors on September 22 – Car show and German food

Past Events:

- Metro Cruise Kick-off (Porsche Grand Rapids, non-PCA event) on August 25th
- German Auto Service Open House (non-PCA event) on August 26th
- End of Summer Fun Run (HPDE) at Grattan, September 8-10
 - Friday national instructor training went well. Ellen Beck, from National, assisted (travel expenses paid by National). 8 out of the 10 candidates passed (a very good rate).
 - Experience level of attendees at the instructor training was varied. Discussion of how other regions, such as Chicago, train instructors and move them through different experience and skill levels. This would generally take more track time/events. Our region only has 1 due to cost and pavement availability, so instructors would need to attend other events to grow their skills.
 - Large group for charity laps on Saturday (Frank counted 40). The pizza and beverages (compliments of Euro Autowerks) were great and lots of camaraderie to close out the day.
 - 1 incident on Sunday (no injuries or damage). Discussion of how to handle testing of center lock wheels (borrow tool from dealership or require attendees to bring their own torque wrench, etc.).
 - Overall our biggest HPDE weekend ever. But a few people managed to get onto the track without checking in (no wristband or proper window sticker). Discussion of more variation in sticker colors (white group sticker same as sticker indicating car went through tech). May also need a reminder of track etiquette.
 - May need videos (about driving the track) to increase the number of attendees (especially younger ones). Also consider updating the information and videos on the website.

Meeting adjourned at 7:55 PM

Respectfully submitted by Marshall Walters